

Background Information

June 17, 2014

Now men can get the ultimate shave with Philips

Philips Shaver series 9000 delivers the perfect shave in every pass



Philips recognizes that when it comes to shaving, men face the same challenge every day – getting as close a shave as possible. Men want a perfect shave but they also want to look their best so that they can feel confident. With the Philips Shaver series 9000, Philips has redefined electrical grooming to create the perfect shaving experience that delivers their closest shave yet, without compromising on comfort, control or choice.

In order to tackle hard-to-reach areas where hairs can grow in different directions, men often have to go over the same part of their face or neck during shaving, causing skin sensitivity and irritation, which leaves them feeling frustrated. Packed with intuitive innovation, the Philips Shaver series 9000 features unique Contour detect technology, which detects and holds every contour of the face to give men the closest possible shave.

Address the first signs of aging with Philips VisaCare

Innovative beauty tool delivers firmer-feeling, radiant skin in just six weeks



Women can now take that important first step in fighting the initial signs of aging from the comfort of their own homes thanks to Philips VisaCare, a new and innovative anti-aging skincare tool. The Philips VisaCare uses non-invasive microdermabrasion, exfoliating and massaging the skin to remove dead skin cells and stimulate its natural resurfacing process. The elegantly designed new beauty tool helps women to realize a youthful glow and achieve firmer-feeling, radiant skin with visible results in four to six weeks.

For further information, please contact:

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About Royal Philips:

Royal Philips (NYSE: PHG, AEX: PHIA) is a diversified health and well-being company, focused on improving people's lives through meaningful innovation in the areas of Healthcare, Consumer Lifestyle and Lighting. Headquartered in the Netherlands, Philips posted 2013 sales of EUR 23.3 billion and employs approximately 112,000 employees with sales and services in more than 100 countries. The company is a leader in cardiac care, acute care and home healthcare, energy efficient lighting solutions and new lighting applications, as well as male shaving and grooming and oral healthcare. News from Philips is located at www.philips.com/newscenter.