

Philips Lighting
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November 2009



Invitation

Green foot print - studytrip to Copenhagen



asimpleswitch.com

PHILIPS
sense and simplicity

Green Footprint – A study trip to Copenhagen

The year 2009 will be remembered for its exciting events in Copenhagen. We have hosted, and are continuously hosting, a range of international events, giving Copenhagen massive international attention.



UN Climate Change Conference

The recent IOC congress in Copenhagen gave a small scale preview on what to expect when world leaders, once again, will gather in Copenhagen to participate in the UN Climate Change Conference during the 7th-18th of December 2009.

World Mayor Summit

As a part of the UN Climate Change Conference, the municipality of Copenhagen is hosting a summit, where mayors from the top 100 world biggest cities are brought together

for a meeting on climate change and practical measures on how to reduce the amount of CO₂ emissions.



Guided tour of Copenhagen

Philips Lighting, as the sponsor of the “alternative climate conference” for the mayors of 100 of the world’s biggest cities, also organize two guided tours in Copenhagen focusing on lighting and energy reduction. Philips’ state of the art LED technology has been able to reduce the energy consumption with 80% at selected post offices, roads and offices.

This tour is going to display some of these environmentally friendly projects.

Exclusive event with Philips Lighting

Philips Lighting welcomes you to an exclusive event consisting of the same program that’s going to be used at the mayors’ alternative climate conference.

The event will take place
Tuesday the 15th of December.

Programme

16.00
Gathering at Philips

16.00–16.15
Welcome

16.15–16.45
Philips general introduction by
Gottfried Dutine, Executive Vice-
President and Member of the Board
of Management

17.00-18.30
Exhibition: Sustainable City

18.30–19.00
Dinner

19.15–21.15
Green footprint tour – guided bus
tour in Copenhagen including a
visit at the exhibition **100 Places to
Remember.**

22.00
Back at Philips



Please notice that there are only
limited places available.

If you have any questions, please
contact Henrik Handschuh by e-mail:
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