



Passionate about Performance

Committed to developing the best lighting tools for theatrical / entertainment and specialised display applications.

Performance Lighting

www.seleconlight.com



Theatre is about performance, it is the way that we tell and experience stories.

Businesses use THEATRE as one of the key drivers of managing customer experiences.



Theatre is off the stage and into many aspects of life.



We make light to direct attention, generate emotion,



...cause an effect,
paint a picture,



... or simply, to
make you look.





Leaders in fixed luminaire technology

- Developing the best lighting tools for theatrical / entertainment and specialised display applications
- Maintaining the highest rate of new product introductions in this industry
- Latest optical and manufacturing technologies
- Leading performance and ease of operation
- Low cost of ownership, affordability and unique safety features



Made in New Zealand

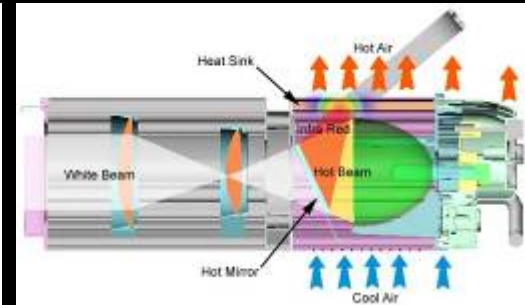
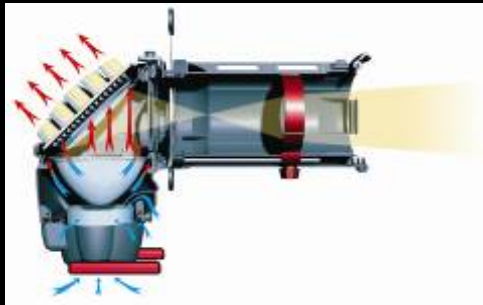
Selecon is a progressive company designing and manufacturing luminaires for venues around the world. It is led by theatre lighting practitioners who understand the special requirements of the performance lighting industry.

Business headquarters, Research & Development and manufacturing plant are located in Auckland, New Zealand.



Innovation in technology and design

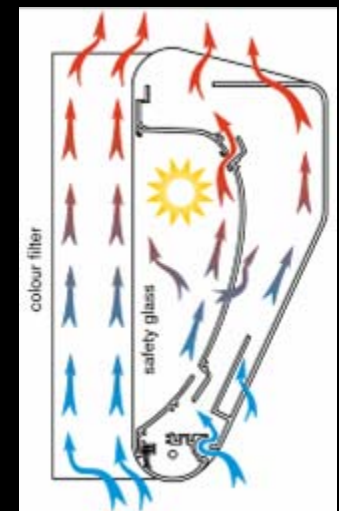
Heat management systems / Cool Touch Technology



Controls that remain cool to the touch even after hours of continuous use.

Dual chamber airflow design maximises colour filter life.

Ensures easier and safer tools for technicians to work with, while substantially lowering maintenance costs.



Innovation in technology and design

Energy efficient low voltage power supplies and light sources



Intense beam of 'pure' white light with proven 40-50% energy savings.

Higher colour temperature and light output comparable to traditional mains voltage 2.0 / 2.5kW profiles.

Two 80V Power System models – dimmer to 80V Power Supply and Direct DMX.

Innovation in technology and design

Fast Focus Technology



A simple, precise and economic means to preset the luminaire pan and tilt before flying out the bar, saving time and labour expenses during the focus session.

Innovation in technology and design

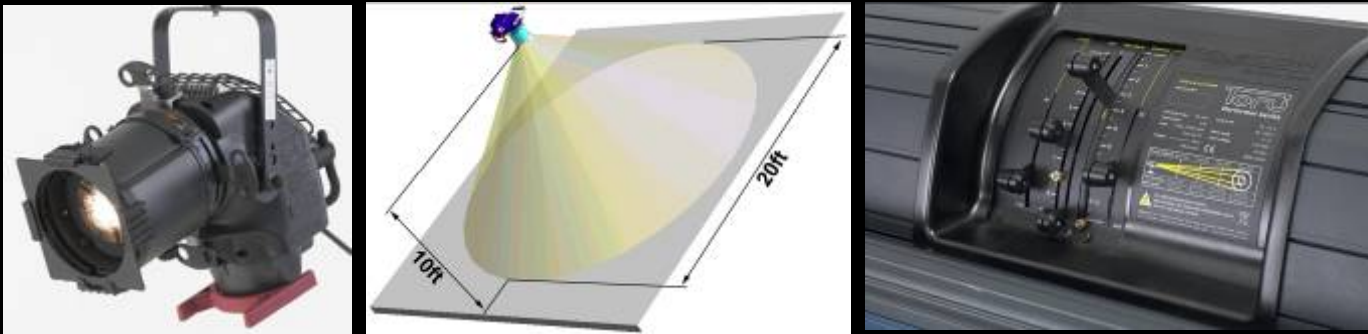
Unique safety features



Simple, common-sense features such as automatic mains power disconnection upon opening, securing points for accessories, integrated safety chains, no tool adjustments, lamp ejector switches and use of plastic components to isolate heat from the luminaire touch points are integral to all Selecon products.

Innovation in technology and design

Leading performance



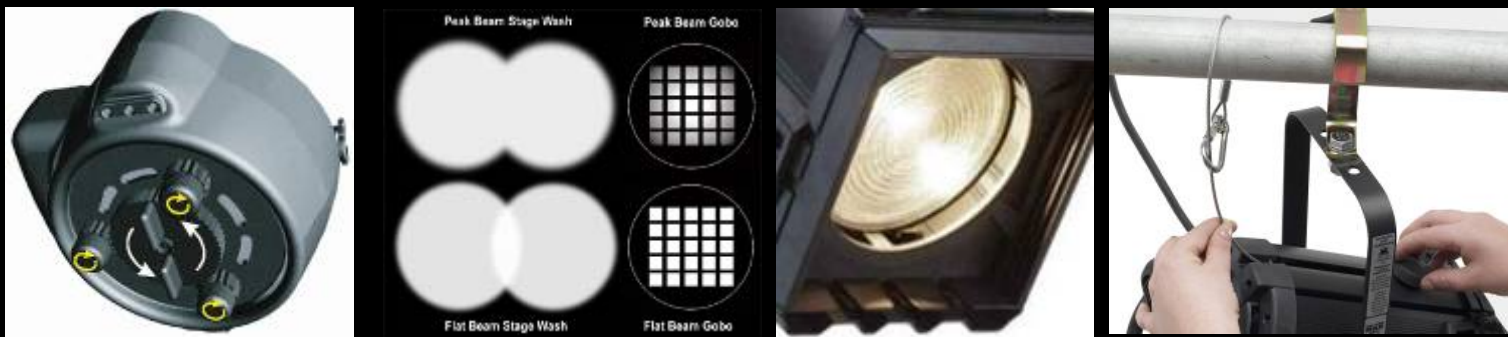
World's first 90° wide angle profile.

Intuitive control panels for ease of use.

Base-down Pacific design for the most efficient way to collect light, critical components are positioned out of the heat flow.

Innovation in technology and design

Latest optical and manufacturing technologies



Custom designed lenses – the world’s widest Zoom at 45°–75°, the world’s narrowest Zoom at 5.5°–19° and the original 90° fixed beam.

Full control of the light distribution over the light beam from Peak (for a visually even field of light) to Flat (for effective pattern/image projection).

The use of the latest in thermo-engineering plastics.

LEAN manufacturing process

Our use of Lean Manufacturing is an example of our commitment to quality and using smart ways of working to benefit everyone involved with Selecon.



Stage lights for theatres and entertainment venues.

World-leading, high quality performance luminaires to suit every application in the performance lighting industry.



The complete stage lighting solution



Display and Architectural

Understanding the art of display and exhibition lighting.



The new Selecon Display Profile



Selecon

Theatre, on the inside.

Introducing a sophisticated lighting sub-railset which delivers theatrical effect and functionality to theatres, galleries and commercial theatre spaces. Designed around our core philosophy of precision, performance, simplicity and safety, the new Selecon Display Profile combines high light output and superb beam quality with the capability to manage and maintain design specifications, consistency and control. The fit and finish of the Display Profile is second to none, featuring precision machined aluminium, anodized brass, slaying, low carbon steel, stainless steel, polycarbonate, acrylic, glass and plastic. These allow you to add drapery, legs, bottom, vertical, right and stage through light. For more information on the Display Profile and our full range of performance lighting products, visit us at www.seleconlight.com



The Wing Range

Introducing the new Selecon Wall Washer.



Less
lights,
more
light.

Precisely,
no
guess
work.

One
solution,
multiple
choice.

The Aureol Range

BeamSpot, BeamShaper, Fresco Flood, Recessed BeamShaper.



The Pacific Range

Dowser, 150W/70W CDM, 575W MSR, CST 250



The Astral Range

Fresnel MSD, Fresnel CST, Fresnel CDM, Axial CDM Zoomspot.





Selecon

All supported by an industry-leading 3-year warranty.

Taking pride in what we do and having confidence in our products allow us to extend a warranty that exceeds our competitors'.

**Supported by
service /
distribution centres**

Head office / factory
based in Auckland with:
warehouse/distribution
facilities in Enschede in
the Netherlands and
Maryland in the U.S.A.

**Supported by local
market / sales
managers**

Market support personnel
for our U.K., German,
Asian, Australian, North
American and European
markets



Supported by a world-wide distributor network

Selecon can supply complete packages for local school halls and drama studios to....



...community theatres and smaller venues to...



...art galleries and museums
to....





...prestigious opera houses
and theatres all over the
world.



But don't just take our word.....



“We were successful because Selecon came out best on performance and price for this major contract. The total number of luminaires for the Oslo National Academy of the Arts exceeded 400 units plus various accessories.”

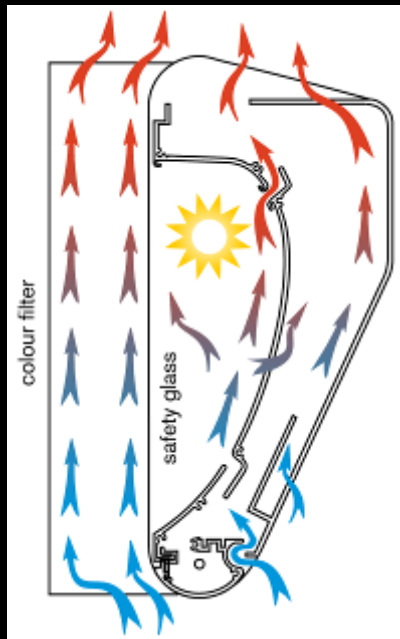
Karsten Lyngstad, Avab
CAC, Norway.



“SELECON Acclaim Fresnels were chosen for their small size, excellent light output, beam quality and robust ‘student-friendly’ design.”

Fanshawe College Theatre Arts, Ontario, Canada.





“I was very impressed with every aspect of the Hui Flood – easy lamp and colour frame access, lack of unwanted light spill and even coverage. I love to have the intensity of brightness/colour and even distribution at my disposal. Even deep colours seemed to fill the cyc from top to bottom – most impressive.”

Mark Dymock, Lighting Designer, U.K.

**Where our light
falls, experiences
are made.**

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