PHILIPS Q2 2014 Highlights

Philips reports Q2 sales of **EUR 5.3 billion** and EBITA of **EUR 415 million**

"In the second quarter we continued to face headwinds. At the same time, we are taking decisive action to accelerate value creation, improve performance and capitalize on higher growth opportunities in our businesses" **Frans van Houten, CEO**

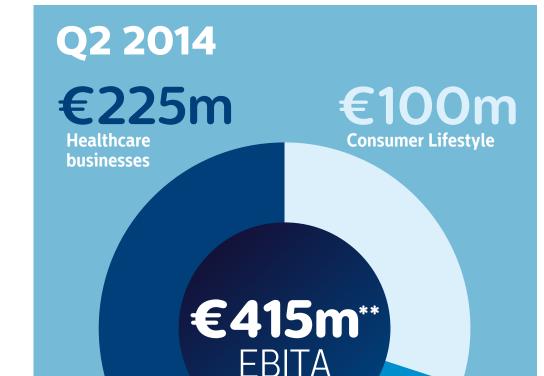
Philips group overview



Healthcare businesses

€82m Consumer Lifestyle

€601m* EBITA



*Including central sector IG&S (EUR -54 million)



**Including central sector IG&S (EUR -48 million)

€138m

Growth geographies



Business highlights

Philips and Salesforce.com announced a strategic alliance to deliver cloud-based healthcare information technology

CPI

Allianz (i) Are



Philips cited as a top riser in sustainability ranking by Interbrand's Best Global Green Brands

Philips became the official lighting partner for FC Bayern Munich and its home stadium Allianz Arena



Philips Kitchen Appliances showed solid growth through locally relevant innovation

Sectors

Lighting +1% comparable sales growth in Q2 2014

Adjusted EBITA rose to EUR 168 million in Q2 2014

+43%

Rise in LED sales in Q2 2014

Healthcare businesses

-4% comparable sales decline in Q2 2014 Implementation of **new management structure** to respond better to evolving customer demands

Strong equipment order intake in China and Europe

Consumer Lifestyle

+7% Q2 comparable sales

Derational results Adjusted EBITA rose to EUR 101 million in Q2 2014



