

## Royal Philips Electronics



#### Forward-looking statements

This document contains certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items, in particular the paragraphs on "Looking ahead" and "Outlook". Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include but are not limited to domestic and global economic and business conditions, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips' actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in our Annual Report 2008 and the "Risk and uncertainties" section in our semi-annual financial report for the six months ended June 28, 2009.

#### Third-party market share data

Statements regarding market share, including those regarding Philips' competitive position, contained in this document are based on outside sources such as research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

#### Use of non-GAAP information

In presenting and discussing the Philips Group's financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in this document. Further information on non-GAAP measures can be found in our Annual Report 2008.

#### Use of fair-value measurements

In presenting the Philips Group's financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable. Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When observable market data does not exist, we estimated the fair values using appropriate valuation models. They require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our 2008 financial statements. Independent valuations may have been obtained to support management's determination of fair values.

# Philips reports fourth-quarter sales of EUR 7.3 billion and EBITA of EUR 662 million

- Strongly improved performance across all sectors
- Comparable sales on par with Q4 2008; sales in emerging markets up 8%
- EBITA improves to 9.1% of sales; adjusted EBITA of 12.3% at record level
- Operating cash flow of EUR 1.4 billion, once adjusted for legal settlement in North America
- Net income of EUR 260 million, driven by strong improvement in operational earnings and significantly lower charges
- Proposed dividend maintained at EUR 0.70 per share

#### Gerard Kleisterlee, President and CEO of Royal Philips Electronics:

"Thanks to the increased resilience of our company, we ended the year with a strong fourth quarter. Comparable sales came in at last year's level, delivering a record adjusted profitability of 12.3%. This reflects our strengthened fundamentals and the successful manner in which we have been managing through the downturn.



I am particularly pleased as our improved performance is visible across all three operating sectors:

- Despite continuing weakness in the US market, our Healthcare sector managed to deliver another bumper quarter with sales broadly on par with the strong performance of last year and with significantly higher earnings;
- Our Consumer Lifestyle sector managed to show sales growth, with Television turning a profit and virtually all other businesses posting significantly higher earnings despite the absence of a material recovery in consumer confidence;
- The Lighting sector continued on its road to recovery with strongly improved earnings and rebounding sales even though the commercial construction market continued to be in decline; and for the first time, LED-based products exceeded 10% of total sector sales.

Philips today is a simpler company that is both agile and more resilient to market fluctuations. We faced the economic recession in 2009 head-on, but without sacrificing our longer-term ambitions: we sustained our investments in marketing and innovation, while continuing with responsible acquisitions to fill gaps in our portfolio, such as with Saeco, establishing ourselves as a leader in the high-growth, high-margin espresso machine market.

While today's economic circumstances do not allow for a reliable prediction of future developments, I am confident that based on our Q4 performance, the strength of our portfolio of globally leading businesses and our engaged workforce, 2010 will be a year of further progress towards becoming the leading company in Health & Well-being. And as a sign of our confidence in our future, we propose to maintain, despite the high pay-out ratio, our dividend at EUR 0.70 a share, on par with last year; with an eye on maintaining our financial prudence, we will offer our shareholders a choice of cash or stock."

## Philips Group

| Net income in millions of euros unless otherwise stated                  |                |            |
|--|----------------|------------|
|  | Q4<br>2008     | Q4<br>2009 |
| Sales  | 7,623          | 7,263      |
| EBITA as a % of sales  | 26<br>0.3      | 662<br>9.1 |
| EBIT as a % of sales   | (303)<br>(4.0) | 555<br>7.6 |
| Financial income and expenses  | (705)          | (78)       |
| Income taxes   | (117)          | (230)      |
| Results equity-accounted investees                                       | (52)           | 13         |
| Income (loss) from continuing operations                                 | (1,177)        | 260        |
| Discontinued operations  Net income (loss)                               | (2)<br>(1,179) | 260        |
| Attribution of net income (loss)   |                |            |
| Net income (loss) - stockholders   | (1,174)        | 25 I<br>9  |
| Net income (loss) - minority interests  Net income (loss) - stockholders | (5)            | 9          |
| per common share (in euros) - basic                                      | (1.26)         | 0.27       |

| Sales by sector in millions of euros unless of | therwise stated |       |         |          |
|--|-----------------|-------|---------|----------|
|  | Q4              | Q4    | 9       | % change |
|  | 2008            | 2009  | nominal | compa-   |
|  |                 |       |         | rable    |
| Healthcare                                     | 2,569           | 2,405 | (6)     | (1)      |
| Consumer Lifestyle                             | 2,989           | 2,903 | (3)     | I        |
| Lighting                                       | 1,939           | 1,846 | (5)     | 0        |
| GM&S   | 126             | 109   | (13)    | (11)     |
| Philips Group                                  | 7,623           | 7,263 | (5)     | 0        |

#### Highlights in the quarter

#### Net income

- Net income of EUR 260 million was driven by strong improvement in operational earnings and significantly lower charges compared to Q4 2008.
- EBITA increased by EUR 636 million year-on-year to 9.1% of sales, driven by higher earnings and EUR 191 million lower restructuring and acquisition-related charges. Excluding these charges for the quarter, EBITA was a record 12.3% of sales.
- Financial income and expenses in Q4 2008 included EUR 629 million of impairment charges, mainly for NXP and LG Display.
- Results relating to equity-accounted investees in Q4 2008 included a EUR 59 million impairment charge related to TPV.
- Tax charges were EUR 113 million higher than in Q4 2008, attributable to higher earnings in the quarter and the impact of adjustments to taxable income for the year.

#### Sales by sector

- Comparable group sales amounted to EUR 7,263 million, on par with Q4 2008. Nominal sales declined by 5%, largely due to a 4% negative currency impact.
- Healthcare reported a 1% comparable sales decline, as strong double-digit growth in emerging markets practically offset the decline in a still soft US market. Growth was strongest at Home Healthcare Solutions, with the successful introduction of the new "Philips Respironics System One". This, together with growth at Customer Services, almost offset declines at Imaging Systems and Healthcare Informatics.
- Consumer Lifestyle sales increased by 1% on a comparable basis. Moderate growth in emerging markets was sufficient to offset a decline in the US. Growth was strongest at Television, followed by Health & Wellness and Shaving & Beauty, while Licenses, Audio & Video Multimedia and Peripherals & Accessories showed declines.
- Lighting comparable sales were on par with Q4 2008 as strong growth in emerging markets fully offset declines in the US. While Professional Luminaires still suffered double-digit declines, the quarter saw a strong rebound in Automotive sales, spectacular growth at Lumileds and strong performance at Lamps.

#### Sales per market cluster in millions of euros unless otherwise stated O4 \* **O4** % change 2008 2009 nominal comparable Western Europe 2,834 2,832 (0) 0 North America 2,178 1,794 (18) (10)370 416 Other mature markets 12 12 Total mature markets 5,382 5,042 (6) (3) 2,241 2,221 (1) 8 **Emerging markets** 7,623 7.263 0 Philips Group (5)

<sup>\*</sup>Revised to reflect an adjusted market cluster allocation

| EBITA in millions of euros unless otherwise stated |       |       |
|--|-------|-------|
|  | Q4    | Q4    |
|  | 2008  | 2009  |
| Healthcare   | 343   | 452   |
| Consumer Lifestyle                                 | (36)  | 266   |
| Lighting   | (115) | 82    |
| Group Management & Services                        | (166) | (138) |
| Philips Group                                      | 26    | 662   |
| as a % of sales                                    | 0.3   | 9.1   |

| EBITA                       |         |         |
|-----------------------------|---------|---------|
| as a % of sales             |         |         |
|                             | Q4      | Q4      |
|                             | 2008    | 2009    |
| Healthcare                  | 13.4    | 18.8    |
| Consumer Lifestyle          | (1.2)   | 9.2     |
| Lighting                    | (5.9)   | 4.4     |
| Group Management & Services | (131.7) | (126.6) |
| Philips Group               | 0.3     | 9.1     |
|                             |         |         |

| Restructuring and acquisition-related charges in millions of euros |       |       |
|--|-------|-------|
|  | Q4    | Q4    |
|  | 2008  | 2009  |
| Healthcare   | (82)  | (27)  |
| Consumer Lifestyle   | (82)  | (64)  |
| Lighting   | (226) | (103) |
| Group Management & Services  | (31)  | (36)  |
| Philips Group  | (421) | (230) |

#### Sales per market cluster

• In the mature markets, business conditions in North America continued to be weak for all three operating sectors, while sales in Western Europe were on par with Q4 2008 across the board. Comparable sales in the emerging markets showed strong growth, led by Healthcare and Lighting, with more modest growth at Consumer Lifestyle. Russia, China, the ASEAN countries and India were the main drivers of growth.

#### **Earnings**

- **EBITA** was EUR 636 million above Q4 2008, mainly due to higher earnings across all operating sectors and a EUR 191 million decline in restructuring and acquisition-related charges. Adjusted for these charges, EBITA as a percentage of sales improved from 5.9% in Q4 2008 to a record 12.3%.
- Healthcare EBITA increased EUR 109 million, driven by higher earnings across all businesses, mainly at Imaging Systems. Adjusted for restructuring and acquisition-related charges, EBITA improved by EUR 54 million to a record 20% of sales.
- Consumer Lifestyle EBITA increased EUR 302 million, driven by higher earnings across all businesses, mainly at Television. Adjusted for restructuring and acquisitionrelated charges, EBITA was EUR 330 million, or 11.4% of sales, up from 1.5% in Q4 2008.
- Lighting EBITA increased EUR 197 million, mainly due to higher operational earnings at Lamps and Automotive, as well as lower restructuring and acquisition-related charges. EBITA, adjusted for restructuring and acquisition-related charges, was EUR 74 million above the level of Q4 2008 at 10% of sales, gradually returning to historic levels.
- GM&S EBITA improved by EUR 28 million compared to Q4 2008, as higher restructuring costs (an increase of EUR 5 million) were more than offset by lower operational costs.

| EBIT   |            |            |
|--|------------|------------|
| in millions of euros unless otherwise stated |            |            |
|  | Q4<br>2008 | Q4<br>2009 |
| Healthcare                                   | 279        | 392        |
| Consumer Lifestyle                           | (40)       | 260        |
| Lighting                                     | (376)      | 41         |
| Group Management & Services                  | (166)      | (138)      |
| Philips Group                                | (303)      | 555        |
| as a % of sales                              | (4.0)      | 7.6        |
|  |            |            |

 EBIT increased by EUR 858 million compared to Q4 2008, also impacted by last year's Lumileds goodwill impairment charges of EUR 209 million.

| Financial income and expenses in millions of euros |       |      |
|--|-------|------|
|  | Q4    | Q4   |
|  | 2008  | 2009 |
|  |       |      |
| Net interest expenses                              | (51)  | (71) |
| NXP impairment                                     | (300) | -    |
| LG Display impairment                              | (270) | -    |
| Pace Micro Technology impairment                   | (30)  | -    |
| Toppoly impairment                                 | (29)  | -    |
| TPV option fair-value adjustment                   | 6     | (15) |
| Other  | (31)  | 8    |
|  | (705) | (78) |

#### Financial income and expenses

- Overall, financial expenses were EUR 627 million lower than in Q4 2008, due to last year's impairment charges following declines in the value of LG Display, NXP, Toppoly and Pace Micro Technology.
- Net interest expenses increased compared to Q4 2008 as a result of lower interest income.

# Results relating to equity-accounted investees in millions of euros Q4 Q4 2008 2009 LG Display (9) TPV value adjustment (59) Other 16 13

#### Results relating to equity-accounted investees

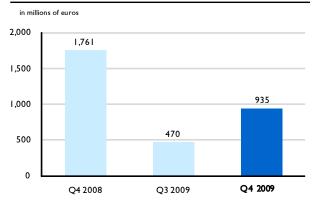
 In Q4 2008, results relating to equity-accounted investees included EUR 59 million impairment charges related to TPV.

| Cash balance                              |            |            |
|---|------------|------------|
|   | Q4<br>2008 | Q4<br>2009 |
| Beginning cash balance                    | 2,460      | 3,734      |
| Free cash flow                            | 1,467      | 726        |
| Net cash flow from operating activities   | 1,761      | 935        |
| Net capital expenditures                  | (294)      | (209)      |
| (Acquisitions) divestments                | (39)       | 52         |
| Other cash flow from investing activities | (6)        | 19         |
| (Repurchase) delivery of shares           | (371)      | 8          |
| Changes in debt/other                     | 95         | (153)      |
| Net cash flow discontinued operations     | 14         | -          |
| Ending cash balance                       | 3,620      | 4,386      |

#### Cash balance

- The Group cash balance increased by EUR 652 million to EUR 4.4 billion as a result of EUR 726 million free cash inflow, partly offset by a EUR 153 million decline in shortterm debt.
- In Q4 2008, the Group cash balance increased by EUR 1.2 billion, driven by EUR 1.5 billion free cash inflow. Share repurchases led to a cash outflow of EUR 371 million in that quarter.

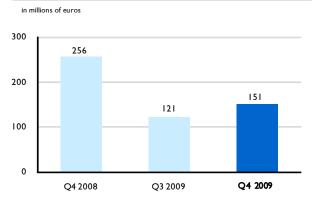
#### Cash flows from operating activities



#### Cash flows from operating activities

• In spite of higher earnings, cash inflow from operating activities was EUR 826 million lower than in Q4 2008, the majority of the decline being attributable to a EUR 485 million net asbestos-related settlement. In addition, the incremental cash generated from working capital in the quarter was lower than in Q4 2008 as a result of the successful reduction in our nominal working capital level during the first three quarters of 2009.

#### Gross capital expenditures (PPE\*)

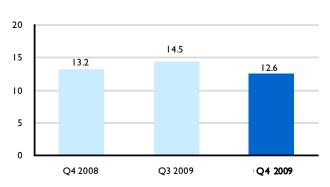


 ${}^*\operatorname{\sf Capital}\operatorname{\sf expenditures}\operatorname{\sf on}\operatorname{\sf property},\operatorname{\sf plant}\operatorname{\sf and}\operatorname{\sf equipment}\operatorname{\sf only}$ 

#### Gross capital expenditures

 Gross capital expenditures on property, plant and equipment were EUR 105 million lower than in Q4 2008, due to lower investments across all operating sectors.

#### Inventories as a % of sales \*

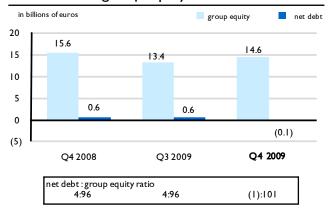


<sup>\*</sup> Sales are calculated as the moving annual total

#### Inventories

- Q4 2009 saw significant inventory reductions across all sectors. Compared to the previous quarter, inventories were EUR 504 million lower, notably at Consumer Lifestyle and Healthcare. Compared to Q4 2008, inventories decreased by EUR 578 million, driven by Consumer Lifestyle and Lighting.
- As a percentage of sales, inventories declined 1.9 percentage points to 12.6% at the end of Q4 2009. The ratio was 0.6 percentage points below the level of Q4 2008.

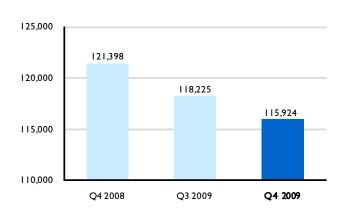
#### Net debt and group equity



#### Net debt and group equity

- The quarter ended with a net cash position of EUR 119
  million, compared to net debt of EUR 568 million at the end
  of Q4 2008. During the quarter, the net debt position
  decreased by EUR 740 million, driven by EUR 726 million
  free cash inflow.
- Group equity increased in the quarter to EUR 14.6 billion, including an increase of EUR 1.5 billion in pension assets.

#### Number of employees (FTEs)



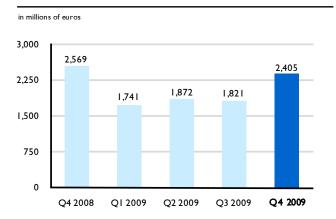
#### **Employees**

- The number of employees decreased due to reductions in permanent headcount in all sectors, partly offset by a slight increase in temporary employees at Lighting and Healthcare.
- Compared to Q4 2008, the number of employees declined by 5,474, mainly at Lighting and Healthcare, partly offset by higher headcount at Consumer Lifestyle due to the acquisition of Saeco.

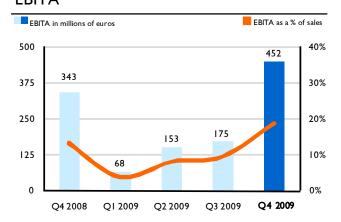
#### Healthcare

| Key data                                     |        |        |
|--|--------|--------|
| in millions of euros unless otherwise stated |        |        |
|  | Q4     | Q4     |
|  | 2008   | 2009   |
| Sales  | 2,569  | 2,405  |
| Sales growth                                 |        |        |
| % nominal                                    | 29     | (6)    |
| % comparable                                 | 9      | (1)    |
| EBITA  | 343    | 452    |
| as a % of sales                              | 13.4   | 18.8   |
| EBIT   | 279    | 392    |
| as a % of sales                              | 10.9   | 16.3   |
| N ( 1/NOC)                                   | 0.705  | 0.43.4 |
| Net operating capital (NOC)                  | 8,785  | 8,434  |
| Number of employees (FTEs)                   | 35,551 | 34,296 |

#### Sales



#### **EBITA**



#### **Business highlights**

- Philips secured a multi-million dollar imaging systems order from Palomar West, a 360-bed facility that is part of the Palomar Pomerado Health System in San Diego, California. The multi-modality win encompasses cardiovascular X-ray, general X-ray, MR, CT and nuclear medicine.
- Philips has signed a memorandum of understanding with the Suzhou Municipal Government to establish an industrial campus for Imaging Systems in China. To be developed over the next five years for an investment of EUR 36 million, the Philips campus will have integrated facilities for R&D, manufacturing, assembly and sourcing in one site and will further enhance the company's presence in healthcare in China.
- Philips introduced economy/mid-range patient monitoring solutions to the India market. This marks a significant milestone in growing Philips' value-based offerings following the 2008 acquisition of Shenzhen Goldway Industrial, Inc. in China.
- Philips signed a five-year agreement with Dutch insurer
   Achmea Health to cooperate in the development of
   innovative care solutions aimed at enabling chronic disease
   sufferers to better manage their health at home, reducing the
   need for hospital stays.

#### Financial performance

- Currency-comparable equipment order intake increased 7% year-on-year, with improvements across all businesses. Higher orders at Imaging Systems, Clinical Care Systems and Healthcare Informatics were driven by strong intake in international markets. Growth in international markets was driven by both emerging and mature markets. North American market declines were less severe than in prior quarters.
- Comparable sales were 1% lower year-on-year. Sales growth at
  Home Healthcare Solutions and Customer Services was offset
  by declines at Imaging Systems and Patient Monitoring.
  Comparable sales in international markets rose, mainly in
  emerging markets; sales decreased in North America.

• EBITA amounted to EUR 479 million, or 20% of sales, excluding EUR 27 million of restructuring and acquisition-related charges. The comparable figure in Q4 2008, excluding EUR 82 million restructuring and acquisition-related charges, was EUR 425 million, or 16.5% of sales. EBITA improved across all businesses, notably at Imaging Systems, mainly driven by strict cost management and ongoing improvements in higher-margin businesses like Customer Services and Home Healthcare Solutions.

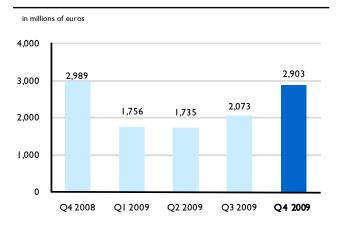
#### Looking ahead

- Philips Lifeline will introduce its next-generation medical alert service in the first quarter of 2010. Reflecting Philips' commitment to support independent living for seniors and the chronically ill, the enhanced service will provide even greater benefits for those seeking to age in place.
- No material restructuring or acquisition-related charges are expected in Q1 2010.

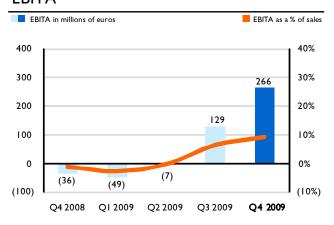
## Consumer Lifestyle

| Key data                                     |        |        |
|--|--------|--------|
| in millions of euros unless otherwise stated |        |        |
|  | Q4     | Q4     |
|  | 2008   | 2009   |
| Sales  | 2,989  | 2,903  |
| of which Television                          | 1,131  | 1,085  |
| Sales growth                                 |        |        |
| % nominal                                    | (32)   | (3)    |
| % comparable                                 | (25)   | 1      |
| Sales growth excl. Television                |        |        |
| % nominal                                    | (19)   | (2)    |
| % comparable                                 | (14)   | (3)    |
| EBITA  | (36)   | 266    |
| of which Television                          | (154)  | 29     |
| as a % of sales                              | (1.2)  | 9.2    |
| EBIT   | (40)   | 260    |
| of which Television                          | (154)  | 29     |
| as a % of sales                              | (1.3)  | 9.0    |
| Net operating capital (NOC)                  | 798    | 625    |
| of which Television                          | (238)  | (386)  |
| Number of employees (FTEs)                   | 17,145 | 18,389 |
| of which Television                          | 4,743  | 4,766  |
|  |        |        |

#### Sales



#### **EBITA**



#### **Business highlights**

- Saeco has successfully launched the flagship Xelsis and compact Syntia coffee machines. The Syntia recently won a design award for its stylish, compact design and ease of use.
- Philips successfully launched its DirectLife services in the US
  and the Netherlands. DirectLife is a new customized,
  interactive fitness program that offers a fun and simple
  solution to people eager to adopt a more active lifestyle.
- Philips celebrated the sale of its four-millionth Ambilight television since its introduction in 2004.
- Philips announced that the Songbird media player would be shipped with its popular range of GoGear portable audio players. Songbird is an open platform that offers consumers simplicity and choice through access to multiple music stores and other services.

#### Financial performance

- Comparable sales grew 1% year-on-year, following double-digit declines in the first three quarters of the year. The growth was driven by Television, Health & Wellness, Shaving & Beauty and Domestic Appliances. Saeco sales were slightly ahead of plan. While low single-digit sales growth was achieved in emerging markets, this was largely offset by lower sales in North America; sales in Europe were flat.
- EBITA profitability for the sector improved to 9.2% of sales compared to -1.2% in Q4 2008. Adjusted EBITA, excluding restructuring and acquisition-related charges, increased from 1.5% in Q4 2008 to 11.4%. Television was profitable for the first time in 2009, driven by 7% comparable sales growth, a higher Ambilight share of sales, strict margin management and a reduction of the fixed cost base. Encouragingly, the non-Television product portfolio reached an adjusted EBITA margin of 16.3%, up from 8.4% in 2008.
- Net operating capital declined by EUR 173 million year-onyear, primarily due to managed reductions in working capital, notably inventories and accounts receivable.
- Headcount increased by 1,244 due to the acquisition of Saeco.

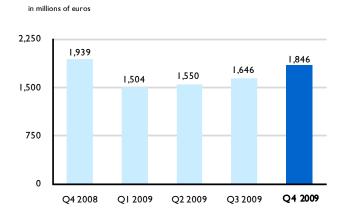
#### Looking ahead

- After successfully launching in France, Philips AVENT will further roll out its Combined Steamer and Blender. A breakthrough innovation in the toddler food preparation segment, it is the only product in the market that allows parents to prepare healthy, delicious meals in a simple and quick way.
- In a step to further enable consumers to customize products before purchase, Philips will launch an online customization service for its Senseo coffee machine. When buying their appliance, consumers will be able to choose from a wide range of colors and patterns to create a unique look to match their personal style.
- No material restructuring or acquisition-related charges are expected in Q1 2010.

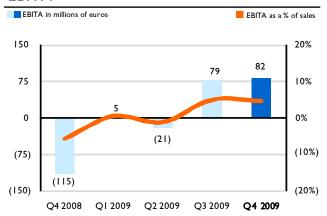
## Lighting

| Q4<br>2008      | Q4<br>2009                                       |
|-----------------|--|
| 1,939           | 1,846  |
| 12<br>(3)       | (5)<br>0   |
| (115)<br>(5.9)  | 82<br>4.4  |
| (376)<br>(19.4) | 41<br>2.2  |
| 5,712           | 5,104  |
| 57,367          | 51,653   |
|                 | 2008 1,939 12 (3) (115) (5.9) (376) (19.4) 5,712 |

#### **Sales**



#### **EBITA**



#### **Business highlights**

- "With the flick of a switch, Philips may have just dramatically lowered America's electric bill," Time Magazine commented after naming a widely-publicized Philips' LED lamp the 3<sup>rd</sup> best invention of 2009. This bulb was also the first submission in a US Department of Energy contest in search of feasible LED replacements for 60W lamps.
- Philips introduced the world's first solar-powered portable LED floodlighting system, for use in emerging markets such as Africa. This system provides up to eight hours of lighting on a single solar charge. It can be used in areas with only limited access to electricity, if any.
- Philips is expanding its Consumer Luminaires business in the US with a range of Philips-branded LED-based luminaires alongside the Philips-owned Forecast Lighting and Thomas Lighting brands. The portfolio will include more than 800 new products for 2010.
- Philips and Acuity Brands have entered into a license agreement allowing Acuity Brands, one of the world's largest lighting fixture manufacturers, to access Philips' LED-based patent portfolio. Philips makes its patent portfolio for LED systems and controls available via a licensing program to third parties in order to foster industry growth.

#### Financial performance

- On a comparable basis, sales growth in emerging markets –
  particularly Asia and Latin America was offset by a sales
  decline in North America; sales in Western Europe were flat.
  This quarter saw LED-based products exceed 10% of total
  sector sales for the first time.
- Spectacular sales growth was seen at Lumileds, while
   Automotive sales also grew strongly, driven by Asia and
   Western Europe. The Lamps business benefited from growth
   in sales of energy-efficient lamps driven in part by the phase out of incandescent lamps. This sales growth was partly offset
   by moderate double-digit declines at Professional Luminaires,
   which is heavily dependent on the depressed commercial
   construction market.
- EBITA was EUR 197 million higher than in Q4 2008, largely driven by higher operational earnings in almost all businesses, primarily due to cost reduction measures, improved factory loading and EUR 123 million lower restructuring and acquisition-related charges. Excluding these items, EBITA amounted to 10% of sales, compared to 5.7% in Q4 2008.

- Net operating capital decreased by EUR 608 million to EUR 5.1 billion year-on-year, mainly driven by improved working capital management and lower capital investments.
- Headcount decreased by some 5,700 as a consequence of reduced manufacturing capacity and staff reductions.

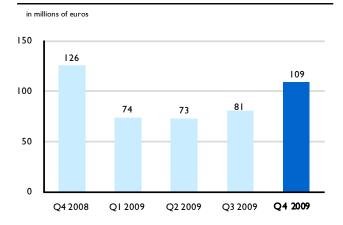
#### Looking ahead

- Lighting will bring a range of new LED lamps and LEDpowered professional and consumer luminaires to markets around the world.
- No material restructuring or acquisition-related charges are expected in Q1 2010

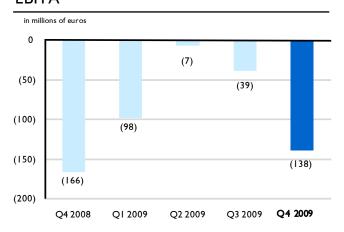
## **Group Management & Services**

| Key data                                     |         |         |
|--|---------|---------|
| in millions of euros unless otherwise stated |         |         |
|  | Q4      | Q4      |
|  | 2008    | 2009    |
| Sales  | 126     | 109     |
| Sales growth                                 |         |         |
| % nominal                                    | (43)    | (13)    |
| % comparable                                 | (44)    | (11)    |
| EBITA Corporate Technologies                 | (39)    | (34)    |
| EBITA Corporate & Regional Costs             | (79)    | (65)    |
| EBITA Pensions                               | 12      | 51      |
| EBITA Service Units and Other                | (60)    | (90)    |
| EBITA  | (166)   | (138)   |
| EBIT   | (166)   | (138)   |
| Net operating capital (NOC)                  | (1,226) | (1,514) |
| Number of employees (FTEs)                   | 11,335  | 11,586  |
| 1 /  |         |         |

#### Sales



#### **EBITA**



#### **Business highlights**

- The Dutch Association of Investors for Sustainable
  Development (VBDO) has awarded Philips top sustainability
  scores in its 2009 Responsible Supply Chain Management
  Benchmark, ranking the company highest among the 40 large
  publicly listed Dutch companies benchmarked.
- Philips has signed an undrawn 10-year subordinated loan agreement worth EUR 200 million with the European Investment Bank to finance research and development activities across a range of innovative European healthcare projects, including image-guided intervention and home healthcare.

#### Financial performance

- EBITA included a EUR 44 million release of a postretirement benefit provision, offset by EUR 46 million of asset write-offs, including EUR 26 million for Corporate Investments.
- Earnings included EUR 36 million restructuring charges, mainly at Corporate Investments, Research and Design, compared to EUR 31 million in Q4 2008.
- Adjusted for these charges, the total net costs for Group Management & Services amounted to EUR 100 million, EUR 35 million less than in Q4 2008, primarily due to higher license income and lower overhead costs.
- Following US District Court affirmation of TH Agriculture & Nutrition's ('THAN') plan of reorganization, Philips has funded an asbestos personal injury trust with USD 900 million (around EUR 600 million gross). With this payment, which was already provided for, Philips has settled its current and future THAN-related legal obligations for asbestos.

#### Looking ahead

- Compared to EUR 400 million in 2009, the normalized cost level of Group Management & Services is expected to total EUR 300 million for the full year 2010.
- In Q1 2010, total costs for the sector are foreseen at around EUR 90 million.

## Full-year highlights

#### The year 2009

- Full-year comparable sales were 11% lower than in 2008, with the main declines at Consumer Lifestyle (-17%) and Lighting (-13%). Healthcare comparable sales decreased by a moderate 3%.
- EBITA amounted to EUR 1,050 million, 41% higher than in 2008, primarily driven by higher earnings at Consumer Lifestyle and Healthcare and by lower restructuring, acquisition-related and other charges.
- EBIT improved to EUR 614 million, primarily due to higher operational earnings in almost all sectors and last year's EUR 299 million Lumileds goodwill impairment charge.
- Financial income and expenses declined by EUR 254 million, due to gains on the sale of securities in TSMC in 2008 and lower impairment charges, particularly for NXP and LG Display.
- Results relating to equity-accounted investees increased, mainly due to a positive TPV value adjustment.

#### Net income

| in millions of euros unless otherwise stated |           |         |
|--|-----------|---------|
|  | January-D | ecember |
|  | 2008      | 2009    |
| Sales  | 26,385    | 23,189  |
| EBITA  | 744       | 1,050   |
| as a % of sales                              | 2.8       | 4.5     |
| EBIT   | 54        | 614     |
| as a % of sales                              | 0.2       | 2.6     |
| Financial income and expenses                | 88        | (166)   |
| Income tax expense                           | (256)     | (100)   |
| Results equity-accounted investees           | 19        | 76      |
| Income (loss) from continuing operations     | (95)      | 424     |
| Discontinued operations                      | 3         | -       |
| Net income (loss)                            | (92)      | 424     |
| Attribution of net income (loss)             |           |         |
| Net income (loss) - stockholders             | (91)      | 410     |
| Net income - minority interests              | (1)       | 14      |
| Net income (loss) - stockholders             |           |         |
| Per common share (in euros) - basic          | (0.09)    | 0.44    |
|  |           |         |

#### Management summary

- Sales for the full year 2009 amounted to EUR 23.2 billion, 11% lower than in 2008 on a comparable basis. Declines were visible across all sectors: Healthcare (-3%), Lighting (-13%) and Consumer Lifestyle (-17%). Comparable sales declines were recorded in both mature markets (-12%) and emerging markets (-11%).
- EBITA of EUR 1,050 million was 41% higher than in 2008, mainly driven by higher earnings at Consumer Lifestyle and Healthcare, EUR 164 million of provision releases for retiree medical benefits and pensions, EUR 116 million lower restructuring and acquisition-related charges, and last year's EUR 264 million charge for asbestos-related claims in the US, partly offset by higher product recall provisions in 2009.
- Excluding restructuring, acquisition-related and other charges of EUR 423 million, EBITA amounted to EUR 1,473 million, 6.4% of sales compared to 5.9% in 2008.
- EBIT amounted to EUR 614 million, an improvement of EUR 560 million driven by higher operational earnings and last year's negative impact of EUR 299 million related to the impairment of Lumileds goodwill.
- Financial income and expenses declined to a loss of EUR 166 million, mainly due to gains on the sale of securities in TSMC (EUR 1.2 billion) in 2008 and lower impairment charges related to NXP, LG Display, Toppoly and Pace Micro Technology (EUR 1.1 billion).
- Tax charges were EUR 156 million lower than in 2008, mainly attributable to a net tax benefit related to the recognition of a deferred tax asset for Lumileds and the net effect of lower incidental charges.
- Results relating to equity-accounted investees increased by EUR 57 million. 2008's results included EUR 66 million income from LG Display and EUR 59 million impairment charges for TPV. This year included a reversal of a TPV impairment of EUR 55 million.
- Cash flow from operating activities was broadly in line with 2008, as higher net income and a stronger decrease in working capital in 2009 were offset by provision payments, including the 2009 asbestos payment.
- Net operating capital decreased by EUR 1.4 billion compared to the level at the end of 2008, largely due to the reduction of the asbestos provision (EUR 597 million) and a decrease in working capital.

#### Other information

#### Other information

#### **CRT**

As previously disclosed, Philips is involved in investigations into alleged violation of competition rules in the cathode-ray tube (CRT) industry. On November 26, 2009, Philips announced it had received a statement of objections from the European Commission on this matter. Philips is currently preparing its response.

#### Revolving credit facility

Philips is in the process of renewing its existing USD 2.5 billion revolving credit facility that will expire in December 2011. It is expected that this transaction will be closed in the next few weeks.

## Proposed distribution

#### Proposed distribution to shareholders

A proposal will be submitted to the General Meeting of Shareholders to pay a dividend of EUR 0.70 per common share (up to EUR 650 million), in cash or shares at the option of the shareholder, against the net income for 2009 and the retained earnings of the Company. Further details will be given in the agenda for the General Meeting of Shareholders, which will be published on February 22, 2010.

#### Outlook

#### Outlook

We expect the upward trend in emerging markets to continue, supporting all three operating sectors. We anticipate finalization, in one form or another, of healthcare legislation in the US, which should ease the headwind caused by market uncertainty around reform. A significant part of our Lighting business – particularly Professional Luminaires – is highly correlated to commercial construction, a market we have yet to see recover.

This said, visibility beyond the short term remains low and so we will continue our focus on cost (we expect limited restructuring in the range of EUR 150-250 million for the year, predominantly in Lighting) and on cash. At the same time we will ensure that our businesses are well placed to capture growth when it comes, not least by maintaining investments in innovation, marketing and emerging markets.

We remain very much committed to growth, and to delivering an EBITA profitability of 10% or better. We were encouraged by our performance in the fourth quarter of 2009 – in what was still a tough economic climate – and are confident that 2010 will represent another solid step towards this target. Naturally, the magnitude of the improvement over the full year is dependent – in part at least – on developments in the global economy.

Amsterdam, January 25, 2010 Board of Management

## Consolidated statements of income

all amounts in millions of euros unless otherwise stated

|   | 4       | lth quarter | January to | Decemb |
|---|---------|-------------|------------|--------|
|   | 2008    | 2009        | 2008       | 20     |
| Sales   | 7,623   | 7,263       | 26,385     | 23,18  |
| Cost of sales   | (5,204) | (4,555)     | (17,938)   | (15,1  |
| Gross margin  | 2,419   | 2,708       | 8,447      | 8,0    |
| elling expenses   | (1,775) | (1,495)     | (5,518)    | (5,1   |
| General and administrative expenses                                   | (236)   | (200)       | (972)      | (7     |
| Research and development expenses                                     | (527)   | (468)       | (1,777)    | (1,6   |
| mpairment of goodwill   | (211)   | _           | (301)      |        |
| Other business income   | 37      | 24          | 261        |        |
| Other business expenses   | (10)    | (14)        | (86)       |        |
| ncome (loss) from operations  | (303)   | 555         | 54         | 6      |
| inancial income   | 28      | 17          | 1,594      | 2      |
| inancial expenses   | (733)   | (95)        | (1,506)    | (3     |
| ncome (loss) before taxes   | (1,008) | 477         | 142        | 2      |
| ncome taxes   | (117)   | (230)       | (256)      | (*     |
| ncome (loss) after taxes  | (1,125) | 247         | (114)      | 3      |
| esults relating to equity-accounted investees                         | (52)    | 13          | 19         |        |
| ncome (loss) from continuing operations                               | (1,177) | 260         | (95)       | 4      |
| Discontinued operations - net of income taxes                         | (2)     | _           | 3          |        |
| Net income (loss) for the period                                      | (1,179) | 260         | (92)       | 4      |
| attribution of net income for the period                              |         |             |            |        |
| Net income (loss) attributable to stockholders                        | (1,174) | 251         | (91)       | 4      |
| Net loss (income) attributable to minority interests                  | (5)     | 9           | (1)        |        |
| Weighted average number of common shares outstanding (after deduction |         |             |            |        |
| of treasury stock) during the period (in thousands):                  |         |             |            |        |
| • basic   | 933,558 | 926,922     | 991,420    | 925,4  |
| • diluted   | 935,481 | 933,261     | 996,714    | 929,0  |
| Net income (loss) attributable to stockholders                        |         |             |            |        |
| er common share in euros:   |         |             |            |        |
| • basic   | (1.26)  | 0.27        | (0.09)     | 0      |
| diluted 1)  | (1.26)  | 0.27        | (0.09)     | 0      |
| tatios  |         |             |            |        |
| Gross margin as a % of sales  | 31.7    | 37.3        | 32.0       | 3      |
| elling expenses as a % of sales                                       | (23.3)  | (20.6)      | (20.9)     | (2     |
| 6&A expenses as a % of sales  | (3.1)   | (2.8)       | (3.7)      | (      |
| &D expenses as a % of sales   | (6.9)   | (6.4)       | (6.7)      | (      |
| BIT or Income (loss) from operations                                  | (303)   | 555         | 54         | (      |
| as a % of sales   | (4.0)   | 7.6         | 0.2        |        |
| ВІТА  | 26      | 662         | 744        | 1,0    |
| as a % of sales   | 0.3     | 9.1         | 2.8        |        |

<sup>1)</sup> the incremental shares from assumed conversion are not taken into account in the periods for which there is a loss attributable to stockholders, as the effect would be antidilutive.

## Consolidated balance sheets

in millions of euros unless otherwise stated

|   | December 31,<br>2008 | December 31,<br>2009 |
|---|----------------------|----------------------|
| Current assets:   |                      |                      |
| Cash and cash equivalents   | 3,620                | 4,386                |
| Receivables   | 4,289                | 3,983                |
| Inventories *   | 3,491                | 2,913                |
| Other current assets  | 628                  | 436                  |
| Other current financial assets  | 121                  | 191                  |
| Total current assets  | 12,149               | 11,909               |
| Non-current assets:   |                      |                      |
| Investments in equity-accounted investees                               | 293                  | 281                  |
| Other non-current financial assets                                      | 1,331                | 691                  |
| Non-current receivables   | 47                   | 85                   |
| Other non-current assets  | 1,906                | 1,543                |
| Deferred tax assets   | 931                  | 1,243                |
| Property, plant and equipment   | 3,496                | 3,252                |
| Intangible assets excluding goodwill                                    | 4,477                | 4,161                |
| Goodwill  | 7,280                | 7,362                |
| Total assets  | 31,910               | 30,527               |
| Current liabilities:  |                      |                      |
| Accounts and notes payable  | 2,992                | 2,870                |
| Accrued liabilities   | 3,634                | 3,134                |
| Short-term provisions   | 1,043                | 716                  |
| Other current liabilities *   | 642                  | 703                  |
| Short-term debt   | 722                  | 627                  |
| Total current liabilities   | 9,033                | 8,050                |
| Non-current liabilities:  |                      |                      |
| Long-term debt  | 3,466                | 3,640                |
| Long-term provisions  | 1,794                | 1,734                |
| Deferred tax liabilities  | 584                  | 530                  |
| Other non-current liabilities   | 1,440                | 1,929                |
| Total liabilities   | 16,317               | 15,883               |
| Minority interests  | 49                   | 49                   |
| Stockholders' equity  | 15,544               | 14,595               |
| Total liabilities and equity  | 31,910               | 30,527               |
| Number of common shares outstanding (after deduction of treasury stock) |                      |                      |
| at the end of period (in thousands)                                     | 922,982              | 927,457              |
| Ratios  |                      |                      |
| Stockholders' equity per common share in euros                          | 16.84                | 15.74                |
| Inventories as a % of sales   | 13.2                 | 12.6                 |
| Net debt : group equity   | 4:96                 | -1:101               |
| Net operating capital   | 14,069               | 12,649               |
| Employees at end of period  | 121,398              | 115,924              |

<sup>\*</sup> Prior periods insignificant amounts have been reclassified due to new insights in line with accounting policies.

## Consolidated statements of cash flows

all amounts in millions of euros unless otherwise stated

|   | 41  | th quarter                                | January to D                            | ecemb             |
|---|---|---|---|-------------------|
|   | 2008  | 2009                                      | 2008                                    | 20                |
| ash flows from operating activities:  |   |   |   |                   |
| Net income (loss) attributable to stockholders  | (1,174)   | 251                                       | (91)                                    | 41                |
| Gain (loss) of discontinued operations  | 2   | -   | (3)                                     |                   |
| Net (income) loss attributable to minority interests  | (5)   | 9   | (1)                                     |                   |
| Adjustments to reconcile net income to net cash provided by (used for)  |   |   |   |                   |
| operating activities:   |   |   |   |                   |
| Depreciation and amortization   | 534   | 429                                       | 1,528                                   | 1,4               |
| Impairment of goodwill, other non-current financial assets, and   |   |   |   |                   |
| (reversal of) impairment of equity-accounted investees  | 901   | 6   | 1,509                                   |                   |
| Net loss (gain) on sale of assets   | 33  | (13)                                      | (1,536)                                 | (1                |
| Income from equity-accounted investees  | (13)  | (12)<br>1                                 | (91)                                    |                   |
| Dividends received from equity-accounted investees  | 1,462   | 606                                       | 65<br>128                               | -                 |
| Decrease in working capital:  Decrease in receivables and other current assets  | 646   | 365                                       | 234                                     | 4                 |
| Decrease (increase) in inventories *  | 740   | 540                                       | (9)                                     | 6                 |
| Increase (decrease) in accounts payable, accrued and other liabilities *  | 76  | (299)                                     | (97)                                    | (4                |
| Increase in non-current receivables/other assets/   | , ,   | (=>>)                                     | (27)                                    | ( .               |
| other liabilities   | (127)   | 150                                       | (379)                                   | (3                |
| Increase (decrease) in provisions   | 142   | (513)                                     | 432                                     | (0                |
| Other items   | 4   | 21  | 87                                      | `                 |
| t cash provided by operating activities   | 1,761   | 935                                       | 1,648                                   | 1,5               |
| sh flows from investing entirities  |   |   |   |                   |
| sh flows from investing activities: Purchase of intangible assets   | (34)  | (30)                                      | (121)                                   | (                 |
| Expenditures on development assets  | , ,   | ` '                                       | ` ′                                     |                   |
| Expenditures on development assets  Capital expenditures on property, plant and equipment   | (17)<br>(256)                                       | (59)<br>(151)                             | (154)<br>(770)                          | (1<br>(5          |
| Proceeds from disposals of property, plant and equipment  | 13  | 31  | 170                                     | 1                 |
| Cash from (to) derivatives and securities   | (6)   | (1)                                       | 337                                     | 1                 |
| Purchase of other non-current financial assets  | -   | (1)                                       | -                                       | ,                 |
| Proceeds from other non-current financial assets  | _   | 20  | 2,576                                   | 7                 |
| Purchase of businesses, net of cash acquired  | (23)  | (13)                                      | (5,316)                                 | (2                |
| Proceeds from sale of interests in businesses   | (16)  | 65  | 24                                      | (-                |
| t cash used for investing activities  | (339)   | (138)                                     | (3,254)                                 | (2                |
|   |   |   |   |                   |
| sh flows from financing activities:   | 114   | (1.40)                                    | 1.0                                     | (**               |
| Increase (decrease) in short-term debt  | 114   | (148)                                     | 18                                      | (2                |
| Principal payments on long-term debt<br>Proceeds from issuance of long-term debt  | (11)<br>11  | (16)<br>12                                | (1,726)<br>2,088                        | 3                 |
|   |   | 8   |   | -                 |
| Treasury stock transactions<br>Dividend paid  | (371)   | 8   | (3,257)<br>(698)                        | (6                |
| t cash used for financing activities  | (257)   | (144)                                     | (3,575)                                 | (5                |
| t cash used for miancing activities   | (237)   | (144)                                     | (3,373)                                 | (~                |
| t cash provided by (used for) continuing operations   | 1,165   | 653                                       | (5,181)                                 | 7                 |
| sh flows from discontinued operations:  |   |   |   |                   |
| Net cash provided by (used for) operating activities  | 1   | -   | (49)                                    |                   |
| Net cash provided by investing activities   | 13  | _   | 12                                      |                   |
| t cash provided by (used for) discontinued operations   | 14  | -   | (37)                                    |                   |
|   |   |   |   |                   |
|   |   | <b></b>                                   | (5,218)                                 | 7                 |
| t cash provided by (used for) continuing and discontinued   | 1.179   | 653                                       | (-,)                                    |                   |
| et cash provided by (used for) continuing and discontinued operations   | 1,179   |   | **                                      |                   |
| t cash provided by (used for) continuing and discontinued operations  Tect of change in exchange rates on cash positions  | (19)  | (1)                                       | (39)                                    |                   |
| t cash provided by (used for) continuing and discontinued operations  ect of change in exchange rates on cash positions sh and cash equivalents at beginning of period  | (19)<br>2,460                                       | (1)<br>3,734                              | 8,877                                   | 3,0               |
| t cash provided by (used for) continuing and discontinued operations  ect of change in exchange rates on cash positions sh and cash equivalents at beginning of period  | (19)  | (1)                                       | ` ′                                     | 3,0               |
| t cash provided by (used for) continuing and discontinued operations  ect of change in exchange rates on cash positions of the and cash equivalents at beginning of period of the and cash equivalents at end of period and cash equivalents at end of period and cash equivalents at end of period another of reasons, principally the effects of translation differences, certain items in the statements when the balance sheet amounts for the respective items   | (19)<br>2,460<br>3,620<br>s of cash flows do not co | (1)<br>3,734<br>4,386                     | 8,877<br>3,620                          | 3,0               |
| et cash provided by (used for) continuing and discontinued operations  Text of change in exchange rates on cash positions sh and cash equivalents at beginning of period sh and cash equivalents at end of period  a number of reasons, principally the effects of translation differences, certain items in the statements ween the balance sheet amounts for the respective items   | (19)<br>2,460<br>3,620<br>s of cash flows do not co | (1)<br>3,734<br>4,386                     | 8,877<br>3,620                          | 3,0               |
| et cash provided by (used for) continuing and discontinued operations  Tect of change in exchange rates on cash positions sh and cash equivalents at beginning of period sh and cash equivalents at end of period  a number of reasons, principally the effects of translation differences, certain items in the statements ween the balance sheet amounts for the respective items  rior periods insignificant amounts have been reclassified due to new insights in line with accounting p  | (19)<br>2,460<br>3,620<br>s of cash flows do not co | (1)<br>3,734<br>4,386                     | 8,877<br>3,620                          | 3,¢<br>4,3        |
| et cash provided by (used for) continuing and discontinued operations  fect of change in exchange rates on cash positions sh and cash equivalents at beginning of period sh and cash equivalents at end of period  a number of reasons, principally the effects of translation differences, certain items in the statements ween the balance sheet amounts for the respective items  rior periods insignificant amounts have been reclassified due to new insights in line with accounting p  tio  sh flows before financing activities                                     | (19)<br>2,460<br>3,620<br>s of cash flows do not co | (1)<br>3,734<br>4,386<br>prrespond to the | 8,877<br>3,620<br>difference            | 3,¢<br>4,3        |
| et cash provided by (used for) continuing and discontinued operations  fect of change in exchange rates on cash positions sh and cash equivalents at beginning of period sh and cash equivalents at end of period  a number of reasons, principally the effects of translation differences, certain items in the statements ween the balance sheet amounts for the respective items  trior periods insignificant amounts have been reclassified due to new insights in line with accounting period sh flows before financing activities  et cash paid during the period for | (19) 2,460 3,620 s of cash flows do not co          | (1)<br>3,734<br>4,386<br>prrespond to the | 8,877<br>3,620<br>difference<br>(1,606) | 3,0<br>4,3<br>1,3 |
| the cash provided by (used for) continuing and discontinued operations  feet of change in exchange rates on cash positions shand cash equivalents at beginning of period shand cash equivalents at end of period  a number of reasons, principally the effects of translation differences, certain items in the statements ween the balance sheet amounts for the respective items  rior periods insignificant amounts have been reclassified due to new insights in line with accounting p  tio  sh flows before financing activities                                      | (19)<br>2,460<br>3,620<br>s of cash flows do not co | (1)<br>3,734<br>4,386<br>prrespond to the | 8,877<br>3,620<br>difference            | 3,¢<br>4,3        |

| Consolidated statements of changes in equity | n equity |                   |          |                      |          |                        |                  |       |          |        |                          |          |
|--|----------|-------------------|----------|----------------------|----------|------------------------|------------------|-------|----------|--------|--------------------------|----------|
|  |          |                   |          |                      |          |                        |                  |       |          | Janı   | January to December 2009 | ber 2009 |
|  |          |                   |          |                      |          | other reserves         | ves              |       |          |        |                          |          |
|  |          | capital in        |          |                      |          | unrealized gain        | changes in       |       |          | total  |                          |          |
|  | om moo   | canital in excess | retained | retained revaluation | currency | unrealized gain (loss) | changes in       |       | treasury | total  | Vironia                  | 1012     |
|  | stock    | of par value      | earnings | reserve              |          | sale securities        | cash flow hedges | total | cost     | equity | interests                | equity   |
| Balance as of December 31, 2008              | 194      |                   | 17.101   | 711                  | (527)    | (25)                   | (28)             | (280) | (1.288)  | 15.544 | 49                       | 15.593   |
|  |          |                   |          |                      |          |                        |                  |       |          |        |                          |          |
| Net income                                   |          |                   | 410      |                      |          |                        |                  |       |          | 410    | 14                       | 424      |
| Net current period change                    |          |                   | (918)    | (15)                 | (64)     | 272                    | (34)             | 174   |          | (759)  | (14)                     | (7773)   |
| Reclassifications into (income) loss         |          |                   |          |                      |          | (127)                  | 72               | (55)  |          | (55)   |                          | (55)     |
| Total comprehensive income                   |          |                   | (208)    | (15)                 | (64)     | 145                    | 38               | 119   |          | (404)  | •                        | (404)    |
| Dividend distributed                         |          |                   | (647)    |                      |          |                        |                  |       |          | (647)  |                          | (647)    |
| Re-issuance of treasury stock                |          | (07)              | 1        |                      |          |                        |                  |       | 101      | 32     |                          | 32       |
| Share-based compensation plans               |          | 65                |          |                      |          |                        |                  |       |          | 65     |                          | 65       |
| Income tax share-based compensation plans    |          | 5                 |          |                      |          |                        |                  |       |          | 5      |                          | 5        |
|  |          | ,                 | (040)    |                      |          |                        |                  |       | 101      | (545)  |                          | (545)    |
| Balance as of December 31, 2009              | 194      |                   | 15,947   | 102                  | (591)    | 120                    | 10               | (461) | (1,187)  | 14,595 | 49                       | 14,644   |
|  |          |                   |          |                      |          |                        |                  |       |          |        |                          |          |

## Sectors

all amounts in millions of euros unless otherwise stated

## Sales and income (loss) from operations

| ` ,                         | •     |               |            |        |             |            |
|-----------------------------|-------|---------------|------------|--------|-------------|------------|
|                             |       |               | 4th q      | uarter |             |            |
|                             |       |               | 2008       |        |             | 2009       |
|                             | sales | income from o | operations | sales  | income from | operations |
|                             |       | amount        | as % of    |        | amount      | as % of    |
|                             |       |               | sales      |        |             | sales      |
|                             |       |               |            |        |             |            |
| Healthcare                  | 2,569 | 279           | 10.9       | 2,405  | 392         | 16.3       |
| Consumer Lifestyle *        | 2,989 | (40)          | (1.3)      | 2,903  | 260         | 9.0        |
| Lighting                    | 1,939 | (376)         | (19.4)     | 1,846  | 41          | 2.2        |
| Group Management & Services | 126   | (166)         | (131.7)    | 109    | (138)       | (126.6)    |
|                             | 7,623 | (303)         | (4.0)      | 7,263  | 555         | 7.6        |
|                             |       |               |            |        |             |            |
| * of which Television       | 1,131 | (154)         | (13.6)     | 1,085  | 29          | 2.7        |
|                             |       |               |            |        |             |            |

|                             |        |             |            | Б        |             |            |
|-----------------------------|--------|-------------|------------|----------|-------------|------------|
|                             |        |             | january to | December |             |            |
|                             |        |             | 2008       |          |             | 2009       |
|                             | sales  | income from | operations | sales    | income from | operations |
|                             |        | amount      | as % of    |          | amount      | as % of    |
|                             |        |             | sales      |          |             | sales      |
|                             |        |             |            |          |             |            |
| Healthcare                  | 7,649  | 621         | 8.1        | 7,839    | 591         | 7.5        |
| Consumer Lifestyle *        | 10,889 | 110         | 1.0        | 8,467    | 321         | 3.8        |
| Lighting                    | 7,362  | 24          | 0.3        | 6,546    | (16)        | (0.2)      |
| Group Management & Services | 485    | (701)       | (144.5)    | 337      | (282)       | (83.7)     |
|                             | 26,385 | 54          | 0.2        | 23,189   | 614         | 2.6        |
|                             |        |             |            |          |             |            |
| * of which Television       | 4,724  | (437)       | (9.3)      | 3,122    | (179)       | (5.7)      |

## Sectors and main countries

all amounts in millions of euros

#### Sales and total assets

|            | sales    |         | tot |
|------------|----------|---------|-----|
| January to | December | Dec 31, |     |
| 2008       | 2009     | 2008    |     |
|            |          |         |     |
| 7,649      | 7,839    | 11,423  |     |
| 10,889     | 8,467    | 3,576   |     |
| 7,362      | 6,546    | 7,222   |     |
| 485        | 337      | 9,689   |     |
| 26,385     | 23,189   | 31,910  |     |

#### Sales and long-lived assets

| ived assets 2) | long-liv | sales 1) |              |
|----------------|----------|----------|--------------|
| Dec 31,        | Dec 31,  | December | January to D |
| 2009           | 2008     | 2009     | 2008         |
| 0.540          | 40.770   | ( 105    | T 045        |
| 9,512          | 10,770   | 6,125    | 7,015        |
| 288            | 298      | 1,938    | 2,048        |
| 369            | 242      | 1,713    | 1,747        |
| 112            | 137      | 1,495    | 1,691        |
| 585            | 524      | 715      | 1,015        |
| 1,194          | 1,348    | 871      | 1,017        |
| 2,715          | 1,934    | 10,332   | 11,852       |
| 14,775         | 15,253   | 23,189   | 26,385       |

Revised to reflect an adjusted country allocation
 Includes property, plant and equipment, intangible assets excluding goodwill and goodwill

## Pension costs

all amounts in millions of euros

| Specification of pension costs                   |             |       |       |             |       |       |
|--|-------------|-------|-------|-------------|-------|-------|
|  |             |       | 4th q | uarter      |       |       |
|  |             |       | 2008  |             |       | 2009  |
|  | Netherlands | other | total | Netherlands | other | total |
| Costs of defined-benefit plans (pensions)        |             |       |       |             |       |       |
| Service cost                                     | 34          | 21    | 55    | 27          | 14    | 41    |
| Interest cost on the defined-benefit obligation  | 131         | 101   | 232   | 133         | 99    | 232   |
| Expected return on plan assets                   | (192)       | (98)  | (290) | (189)       | (87)  | (276) |
| Curtailment                                      | _           | _     | _     | -           | (5)   | (5)   |
| Prior service cost                               | -           | (8)   | (8)   | -           | (6)   | (6)   |
| Other  | (3)         | -     | (3)   | 2           | 1     | 3     |
| Net periodic cost (income)                       | (30)        | 16    | (14)  | (27)        | 16    | (11)  |
| Costs of defined-contribution plans              |             |       |       |             |       |       |
| Costs of defined-contribution plans              |             |       |       |             |       |       |
| Costs  | 3           | 20    | 23    | 2           | 22    | 24    |
| Total  | 3           | 20    | 23    | 2           | 22    | 24    |
| Costs of defined-benefit plans (retiree medical) |             |       |       |             |       |       |
| Service cost                                     | _           | _     | _     | _           | 1     | 1     |
| Interest cost on the defined-benefit obligation  | -           | 8     | 8     | -           | 5     | 5     |
| Prior service cost                               | -           | -     | -     | -           | (1)   | (1)   |
| Curtailment                                      | -           | -     | -     | -           | (47)  | (47)  |
| Other  | -           | -     | -     | -           | 1     | 1     |
| Net periodic cost (income)                       | -           | 8     | 8     | -           | (41)  | (41)  |
|  |             |       |       |             |       |       |

|  |             | J     | anuary to | December    |       |         |
|--|-------------|-------|-----------|-------------|-------|---------|
|  |             |       | 2008      |             |       | 2009    |
|  | Netherlands | other | total     | Netherlands | other | total   |
| Costs of defined-benefit plans (pensions)        |             |       |           |             |       |         |
| Service cost                                     | 135         | 84    | 219       | 107         | 75    | 182     |
| Interest cost on the defined-benefit obligation  | 524         | 398   | 922       | 532         | 395   | 927     |
| Expected return on plan assets                   | (769)       | (392) | (1,161)   | (758)       | (343) | (1,101) |
| Curtailment                                      | -           | -     | -         | -           | (5)   | (5)     |
| Prior service cost                               | -           | 2     | 2         | -           | (3)   | (3)     |
| Other  | (3)         | -     | (3)       | 2           | 1     | 3       |
| Net periodic cost (income)                       | (113)       | 92    | (21)      | (117)       | 120   | 3       |
| Costs of defined-contribution plans              |             |       |           |             |       |         |
| Costs  | 8           | 88    | 96        | 8           | 99    | 107     |
| Total  | 8           | 88    | 96        | 8           | 99    | 107     |
| Costs of defined-benefit plans (retiree medical) |             |       |           |             |       |         |
| Service cost                                     | _           | 3     | 3         | _           | 2     | 2       |
| Interest cost on the defined-benefit obligation  | _           | 34    | 34        | _           | 32    | 32      |
| Prior service cost                               | -           | (6)   | (6)       | -           | (1)   | (1)     |
| Curtailment                                      | -           | -     | -         | -           | (134) | (134)   |
| Other  | -           | -     | -         | -           | 1     | 1       |
| Net periodic cost (income)                       | -           | 31    | 31        | -           | (100) | (100)   |

## Reconciliation of non-GAAP performance measures

all amounts in millions of euros unless otherwise stated

 $\label{lem:constraint} \begin{tabular}{ll} \textbf{Certain non-GAAP financial measures are presented when discussing the Philips Group's performance. In the following tables, a reconciliation to the most directly comparable IFRS performance measure is made. \\ \end{tabular}$ 

January to December

|             |         |          | on (in %) | Sales growth composition |
|-------------|---------|----------|-----------|--------------------------|
| 4th quarter |         |          |           |                          |
|             | consol- |          | com-      |                          |
| nominal     | idation | currency | parable   |                          |
| grouth      | changes | offocts  |           |                          |

|                    | com-<br>parable<br>growth | currency<br>effects | consol-<br>idation<br>changes | nominal<br>growth | com-<br>parable<br>growth | currency<br>effects | consol-<br>idation<br>changes | nominal<br>growth |
|--------------------|---------------------------|---------------------|-------------------------------|-------------------|---------------------------|---------------------|-------------------------------|-------------------|
| 2009 versus 2008   |                           |                     |                               |                   |                           |                     |                               |                   |
| Healthcare         | (0.8)                     | (5.6)               | -                             | (6.4)             | (2.7)                     | 2.6                 | 2.6                           | 2.5               |
| Consumer Lifestyle | 0.9                       | (3.4)               | (0.4)                         | (2.9)             | (16.5)                    | (0.8)               | (5.0)                         | (22.3)            |
| Lighting           | 0.1                       | (4.2)               | (0.7)                         | (4.8)             | (12.6)                    | 1.0                 | 0.5                           | (11.1)            |
| GM&S               | (11.4)                    | (1.5)               | (0.6)                         | (13.5)            | (30.2)                    | 0.1                 | (0.2)                         | (30.3)            |
| Philips Group      | (0.1)                     | (4.3)               | (0.3)                         | (4.7)             | (11.4)                    | 0.7                 | (1.4)                         | (12.1)            |

| EBITA to Income from operations (or EBIT) |         |            |           |          |       |
|---|---------|------------|-----------|----------|-------|
|   | Philips | Consumer   |           |          |       |
|   | Group   | Healthcare | Lifestyle | Lighting | GM&S  |
| anuary to December 2009                   |         |            |           |          |       |
| EBITA                                     | 1,050   | 848        | 339       | 145      | (282) |
| Amortization of intangibles *             | (436)   | (257)      | (18)      | (161)    | -     |
| Income from operations (or EBIT)          | 614     | 591        | 321       | (16)     | (282) |
| January to December 2008                  |         |            |           |          |       |
| EBITA                                     | 744     | 839        | 126       | 480      | (701) |
| Amortization of intangibles *             | (389)   | (218)      | (16)      | (155)    | -     |
| Impairment of goodwill                    | (301)   | -          | -         | (301)    | -     |
| Income from operations (or EBIT)          | 54      | 621        | 110       | 24       | (701) |

 $<sup>\</sup>ensuremath{^*}\xspace$  Excluding amortization of software and product development

| Composition of net debt and group equity  |         |            |
|---|---------|------------|
|   | Dec 31, | Dec 31,    |
|   | 2008    | 2009       |
|   |         |            |
| Long-term debt  | 3,466   | 3,640      |
| Short-term debt   | 722     | 627        |
| Total debt  | 4,188   | 4,267      |
| Cash and cash equivalents   | 3,620   | 4,386      |
| Net debt (total debt less cash and cash equivalents)  | 568     | (119)      |
| Minority interests  | 49      | 49         |
| Minority interests  |         |            |
| Stockholders' equity  | 15,544  | 14,595     |
| Group equity  | 15,593  | 14,644     |
| Net debt and group equity   | 16,161  | 14,525     |
| Net debt divided by net debt and group equity (in %) Group equity divided by net debt and group equity (in %) | 4<br>96 | (1)<br>101 |

# Reconciliation of non-GAAP performance measures (continued)

all amounts in millions of euros unless otherwise stated

| Net operating capital to total assets       |               |            |           |          |         |
|---|---------------|------------|-----------|----------|---------|
|   |               |            | Consumer  |          |         |
|   | Philips Group | Healthcare | Lifestyle | Lighting | GM&S    |
| December 31, 2009                           |               |            |           |          |         |
| Net operating capital (NOC)                 | 12,649        | 8,434      | 625       | 5,104    | (1,514) |
| Exclude liabilities comprised in NOC:       |               |            |           |          |         |
| - payables/liabilities                      | 8,636         | 2,115      | 2,155     | 1,247    | 3,119   |
| - intercompany accounts                     | -             | 32         | 85        | 62       | (179)   |
| - provisions                                | 2,450         | 317        | 420       | 324      | 1,389   |
| Include assets not comprised in NOC:        |               |            |           |          |         |
| - investments in equity-accounted investees | 281           | 71         | 1         | 11       | 198     |
| - other current financial assets            | 191           | -          | -         | -        | 191     |
| - other non-current financial assets        | 691           | -          | -         | -        | 691     |
| - deferred tax assets                       | 1,243         | -          | -         | -        | 1,243   |
| - liquid assets                             | 4,386         | -          | -         | -        | 4,386   |
| Total assets                                | 30,527        | 10,969     | 3,286     | 6,748    | 9,524   |
| December 31, 2008                           |               |            |           |          |         |
| Net operating capital (NOC)                 | 14,069        | 8,785      | 798       | 5,712    | (1,226) |
| Exclude liabilities comprised in NOC:       |               |            |           |          |         |
| - payables/liabilities                      | 8,708         | 2,207      | 2,408     | 1,234    | 2,859   |
| - intercompany accounts                     | -             | 30         | 83        | 31       | (144)   |
| - provisions                                | 2,837         | 329        | 285       | 229      | 1,994   |
| Include assets not comprised in NOC:        |               |            |           |          |         |
| - investments in equity-accounted investees | 293           | 72         | 2         | 16       | 203     |
| - other current financial assets            | 121           | -          | -         | -        | 121     |
| - other non-current financial assets        | 1,331         | -          | -         | -        | 1,331   |
| - deferred tax assets                       | 931           | -          | -         | -        | 931     |
| - liquid assets                             | 3,620         | -          | -         | -        | 3,620   |
| Total assets                                | 31,910        | 11,423     | 3,576     | 7,222    | 9,689   |
|   |               |            |           |          |         |

| Composition of cash flows - continuing operations |       |             |                    |         |  |  |  |  |
|---|-------|-------------|--------------------|---------|--|--|--|--|
|   |       | 4th quarter | January to Decembe |         |  |  |  |  |
|   | 2008  | 2009        | 2008               | 2009    |  |  |  |  |
|   | 1.761 | 025         | 1.740              | 1 5 4 5 |  |  |  |  |
| Cash flows provided by operating activities       | 1,761 | 935         | 1,648              | 1,545   |  |  |  |  |
| Cash flows used for investing activities          | (339) | (138)       | (3,254)            | (219)   |  |  |  |  |
| Cash flows before financing activities            | 1,422 | 797         | (1,606)            | 1,326   |  |  |  |  |
| Cash flows provided by operating activities       | 1,761 | 935         | 1,648              | 1,545   |  |  |  |  |
| Net capital expenditures                          | (294) | (209)       | (875)              | (682)   |  |  |  |  |
| Free cash flows                                   | 1,467 | 726         | 773                | 863     |  |  |  |  |

## Reclassification

Prior-period amounts have been reclassified from General and administrative expenses to Cost of sales, Selling expenses and Research and development expenses.

Philips has determined that the reclassification was necessary for proper cost allocation.

The table below reflects the impact on the consolidated statements of income.

| Summary of changes                  |     |           |      |      |      |          |
|-------------------------------------|-----|-----------|------|------|------|----------|
| all amounts in millions of euros    |     |           |      |      |      |          |
|                                     |     | 2008      |      |      |      | 2009     |
|                                     | Q4  | full year | QI   | Q2   | Q3   | Jan-Sept |
| Cost of sales                       | (6) | (20)      | (12) | (15) | (10) | (37)     |
| Selling expenses                    | (6) | (19)      | (8)  | (8)  | (8)  | (24)     |
| General and administrative expenses | 12  | 39        | 21   | 23   | 19   | 63       |
| Research and development expenses   |     |           | (1)  |      | (1)  | (2)      |

The table below reflects the adjusted Group figures of the consolidated statements of income.

| Adjusted Group figures              |         |           |         |         |         |          |
|-------------------------------------|---------|-----------|---------|---------|---------|----------|
| all amounts in millions of euros    |         |           |         |         |         |          |
|                                     |         | 2008      |         |         |         | 2009     |
|                                     | Q4      | full year | QI      | Q2      | Q3      | Jan-Sept |
| Sales                               | 7,623   | 26,385    | 5,075   | 5,230   | 5,621   | 15,926   |
| Cost of sales                       | (5,204) | (17,938)  | (3,445) | (3,455) | (3,655) | (10,555) |
| Gross margin                        | 2,419   | 8,447     | 1,630   | 1,775   | 1,966   | 5,371    |
|                                     |         |           |         |         |         |          |
| Selling expenses                    | (1,775) | (5,518)   | (1,205) | (1,209) | (1,250) | (3,664)  |
| General and administrative expenses | (236)   | (972)     | (213)   | (211)   | (110)   | (534)    |
| Research and development expenses   | (527)   | (1,777)   | (406)   | (384)   | (373)   | (1,163)  |
| Impairment of goodwill              | (211)   | (301)     | -       | -       | -       | -        |
| Other business income               | 37      | 261       | 8       | 56      | 9       | 73       |
| Other business expenses             | (10)    | (86)      | -       | (19)    | (5)     | (24)     |
| Income (loss) from operations       | (303)   | 54        | (186)   | 8       | 237     | 59       |

## Philips quarterly statistics

all amounts in millions of euros unless otherwise stated

|                                   |          |          |           | 2008     |          |          |           | 2009     |
|-----------------------------------|----------|----------|-----------|----------|----------|----------|-----------|----------|
|                                   | lst      | 2nd      | 3rd       | 4th      | lst      | 2nd      | 3rd       | 4th      |
|                                   | quarter  | quarter  | quarter   | quarter  | quarter  | quarter  | quarter   | quarter  |
| Sales                             | 5,965    | 6,463    | 6,334     | 7,623    | 5,075    | 5,230    | 5,621     | 7,263    |
| % increase                        | 1        | 7        | (2)       | (9)      | (15)     | (19)     | (11)      | (5)      |
| EBITA                             | 265      | 396      | 57        | 26       | (74)     | 118      | 344       | 662      |
| as a % of sales                   | 4.4      | 6.1      | 0.9       | 0.3      | (1.5)    | 2.3      | 6.1       | 9.1      |
| EBIT                              | 187      | 303      | (133)     | (303)    | (186)    | 8        | 237       | 555      |
| as a % of sales                   | 3.1      | 4.7      | (2.1)     | (4.0)    | (3.7)    | 0.2      | 4.2       | 7.6      |
| Net income (loss) - stockholders  | 294      | 732      | 57        | (1,174)  | (59)     | 44       | 174       | 251      |
| per common share in euros         | 0.28     | 0.72     | 0.06      | (1.26)   | (0.06)   | 0.05     | 0.19      | 0.27     |
|                                   | January- | January- | January-  | January- | January- | January- | January-  | January- |
|                                   | March    | June     | September | December | March    | June     | September | December |
| Sales                             | 5,965    | 12,428   | 18,762    | 26,385   | 5,075    | 10,305   | 15,926    | 23,189   |
| % increase                        | 1        | 4        | 2         | (2)      | (15)     | (17)     | (15)      | (12)     |
| EBITA                             | 265      | 661      | 718       | 744      | (74)     | 44       | 388       | 1,050    |
| as a % of sales                   | 4.4      | 5.3      | 3.8       | 2.8      | (1.5)    | 0.4      | 2.4       | 4.5      |
| EBIT                              | 187      | 490      | 357       | 54       | (186)    | (178)    | 59        | 614      |
| as a % of sales                   | 3.1      | 3.9      | 1.9       | 0.2      | (3.7)    | (1.7)    | 0.4       | 2.6      |
| Net income (loss) - stockholders  | 294      | 1,026    | 1,083     | (91)     | (59)     | (15)     | 159       | 410      |
| per common share in euros         | 0.28     | 1.00     | 1.07      | (0.09)   | (0.06)   | (0.02)   | 0.17      | 0.44     |
| Net income (loss) from continuing |          |          |           |          |          |          |           |          |
| operations as a % of              |          |          |           |          |          |          |           |          |
| stockholders' equity (ROE)        | 6.2      | 10.8     | 7.8       | (0.5)    | (1.7)    | (0.2)    | 1.5       | 2.7      |
|                                   |          | Р        | eriod end | led 2008 |          | F        | eriod enc | led 2009 |
| Inventories as a % of sales       | 13.9     | 14.3     | 15.6      | 13.2     | 13.6     | 13.7     | 14.5      | 12.6     |
| Net debt : group equity ratio     | 4:96     | 7:93     | 8:92      | 4:96     | 3:97     | 6:94     | 4:96      | -1:101   |
| Total employees (in thousands)    | 134      | 133      | 128       | 121      | 116      | 116      | 118       | 116      |
| of which discontinued operations  | 6        | 5        | _         | -        | _        | -        | _         | -        |

Information also available on Internet, address: www.investor.philips.com  $Printed in \ the \ Netherlands$