

Press Information



reddot award 2015

March 30, 2015

Overview “Red Dot Award: Product Design 2015” winners

[See the full press release](#)

“Red Dot: Best of the Best” for top design quality and groundbreaking design:

Lighting



LumiStreet LED Roadlight (BGP213, BGP214)

A cost-effective, simple solution for large roads and smaller streets in residential areas designed to transform the perception of the street environment into a more modern, energy efficient, lighting installation.

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“Red Dot” for high design quality:

Consumer Lifestyle



Tchibo Cafissimo Tuttocaffè Crafted by Saeco (HD8602)

A compact coffee maker with retro coffee cues delivered with a modern touch that can provide every desired type of coffee via a patented combined high-low pressure brewing system.

+ [Read more](#) (German)

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Air Purifier PowerCube (AC4620, AC4610, AC4600)

PowerCube delivers assuring purification results expressed intuitively with four color levels demonstrating the status of a room’s air quality. It is easy to use with a rotary knob and ‘auto’ button. The wheels turn 360 degrees, making it easy to move; a detachable top vortex grill ensures it is easy to clean.

+ [Read more](#) (English)

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Avance Kitchen Machine (HR7954, HR7958, HR7978)

The open-arm design and one-hand closing mechanism makes bowl access and tool attachment easier than ever. Made from the highest quality materials, its smooth surface profile, with minimum gaps and parts makes it easy to clean.

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Avance SpeedTouch (HR164x, HR167x)

This beautifully designed, ergonomic hand blender can be held by finger and thumb only, providing an intuitive, trustful hold, which offers supreme speed and handling control.

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Azur Performer Plus (GC452187)

The easy decalc interface has been prominently placed in the back of the iron to be easy to access and operate. T-ionicGlide is Philips' best gliding soleplate; key interaction elements have been designed to deliver top quality (soft feel, tight tolerances).

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Diva iron (GC12236)

Radiates lightness and precision with an ergonomic handle inspired by Philips' higher end iron range. Other premium features: better cable management, a clearer temperature dial for reading in low light conditions and a sharp status-light.

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PowerPro Duo (FC6162-01, FC6162-02, FC6166-81, FC6168-01, FC6168-82)

A high performance cordless and bagless stick vacuum cleaner designed to be quick and maneuverable on hard and soft floors. Its removable handheld unit makes it versatile enough to be used on surfaces as well as floors and the TriActive Turbo powered nozzle enhances suction and fluff pick-up.

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PowerPro Uno (FC6164, FC6170)

A high performance cordless and bagless stick vacuum cleaner designed to be quick and maneuverable on hard and soft floors. A TriActive Turbo powered nozzle enhances suction and fluff pick-up; washable filters and an easy emptying system.

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Avent Baby Bottle Warmer (SCF355, SCF356)

Philips Avent baby bottle warmers ensure gentle and even warming, helping to keep the nutrients and vitamins of your milk. Its design fits seamlessly into a modern kitchen environment.

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Avent Baby monitor DECT (SCD501/00)

A compact, user-friendly monitor that gives the essential connection to your baby. It also acts as a comforting night light. The elegant and simple design fits many lifestyles.

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Avent Easy Sip Cup (SCF551, SCF553)

The silicone spout is soft and gentle on toddler gums allowing for a smooth transition to independent drinking without mess. The ergonomic design and rippled shape for a steady grip, even without handles, supports the development of motor skills.

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Avent My Penguin Sippy Cup (SCF751, SCF753, SCF755)

A premium toddler drinking spout cup that features a patent-pending valve that guarantees no spill. Its soft grip handles are easy to hold and the angled spout allows toddlers to drink without having to tilt their head too far back.

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Avent uGrow Smart Baby Monitor (SCD860)

This monitor gives you the most reliable connection to your baby wherever you are. All settings for the monitor and app can be personalized, so type and frequency of updates can be chosen.

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EssentialCare 1200 W hairdryer (BHC015, BHC016, BHC017, HP8125, HP8126, HP8127, BHC018)

The EssentialCare hairdryer is an attractive appliance that suits the lifestyle of the busy modern Chinese woman. Compact in size yet effective, three-level settings, hair diffuser accessories and nozzle make it a versatile tool. Its lily design references nature with soft lines and a flower effect AIG grill design.

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HAIRCLIPPER Series 9000 (HC9450/15, HC9450/20)

A hair clipper that gives total precision and control. The Digital Swipe is used to precisely select and lock-in the hair length and the clipper can remember three cutting length settings per comb.

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Lumea Essential (SC1996)

An IPL hair removal system with multiple size attachments that allow fast treatment on larger areas such as legs, as well as precision treatment of more sensitive areas such as bikini line or face.

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MoistureProtect Straightener (HP8372)

A premium straightener with a seamless and elegant design. Includes an innovative sensor that monitors heat, in order to maintain the hair's natural hydration.

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ProCare Dryer (HPS920)

A dryer that offers 55% faster drying with an expert look, powerful detailing and use of robust materials that express a premium appliance without compromising feminine sophistication.

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VisaCare (SC6240)

Based on microdermabrasion technology, VisaCare helps you to achieve firmer feeling, youthful looking skin, in the comfort of your home. A premium feminine product designed to further strengthen the aesthetic of the Philips beauty portfolio.

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VisaPure Advanced (SC5370)

A 3-in-1 home facial device combining a deep, gentle cleansing brush, a 'Fresh Eyes' head to perk up weary eyes and a 'Revitalizing Massage' head that feels like 750 fingers tapping your skin.

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Healthcare



Adaptive Healing Room

A design solution enabling gradual adaptation of stimuli to match the coping capabilities of a neurology patient's brain, aiming to enrich recovery, especially after a stroke, with positive healing qualities.

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Efficia Patient Monitors (CM10, CM12, CM100, CM120, CM150)

The Efficia range of monitors, for fixed bedside or portable patient monitoring, are designed to offer simplicity, reliability and value for money. Easy set up and an intuitive user interface allow clinicians to use the monitor instantly, even with minimal training.

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Lighting



Clockwork (531703116, 531723116, 531743116, 531704816, 531724816, 531744816)

The design of the dimmable and directional Clockwork spot-lighting system offers pure, architectural lighting at home. The aluminum die-cast parts make for a clean construction with all connection parts hidden.

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Conbrio (375613116, 375633116)

An elegant, LED-based suspension light and matching table light, with a complex honeycomb shade structure that accentuates the semi-translucent character of the silicone to create a natural glow and unique light.

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Disney SoftPal range (717103116, 717093016)

Offers cuddly companions for children to fall asleep with at night. With an appealing soft and flexible touch, the iconic Disney characters are nice to hold and easy for little fingers to grip. The silicone also acts as a diffuser to bring a soft, friendly light and adjusts quickly to body temperature.

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Birdie feeding light (30835)

The Birdie feeding light is designed to give the right amount of light for newborn babies during night feeding. Pressing the top part transforms the night light into a gentle glow. Colors change from red, green to yellow informing parents to keep a comfortable room temperature for the baby.

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GreenUp LED Highbay (BY550P, BY550X)

A light and flat contemporary LED luminaire for industry warehouses built with sheet metal. It offers best in class efficiency and advanced light sensor control. (Chinese)

- + [Read more](#) (Chinese)
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Hue Beyond (7120031, 7120131, 7120231)

Hue Beyond expands the Hue ecosystem with the world's first connected luminaires (pendant, ceiling, table) with a dual light source and dual functionality. Satinated glass captures and diffuses the main bulk of light, while more pours in from the aluminum body on top, highlighted at its edge.

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Hue Go (7146060)

With a thick-walled spherical body and translucent design that gives the impression of pure light without clutter, Philips Hue Go is an innovative lamp with all of the clever connectivity features of Philips Hue.

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Jars - pendant and table lights (50036/34/66)

Jars is a range of lights with interchangeable glass shades allowing mixing and matching of colors and shapes for added creativity and personalization. With its simple, clean yet distinctive silhouette and uniquely selected colors, Jars makes it easy to achieve different visual effects.

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PowerBalance gen2 – sustainable performance (RC461B, RC463B, RC468B, RC460B, RC462B, RC467B)

Designed as building blocks or modules, Philips' most energy-efficient office-norm-compliant LED luminaire more than halves energy costs compared to a T5 solution and has a longer lifetime.

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Gibson Innovations



A1 Professional DJ Headphone (A1PRO)

Designed in collaboration with international DJ Armin van Buuren, these headphones are made from extremely durable materials with a lightweight and robust construction, offering comfort and flexibility.

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ActionFit 2015 Sports headphone range (SHQ1305LF, SHQ2305LF, SHQ3305LF, SHQ4305WS)

Its seamless design expresses a new identity while remaining timeless with dedicated ergonomic features. Two-component and overmoulding processes offer durable construction, better sweat resistance and ensure a waterproof product. Reduced component parts make for a more lightweight headphone.

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Fidelio NC1 Noise Cancelling Headphones (NC1)

Comfortable, foldable headphones with an iconic design profile made of lightweight aluminum that offers controlled noise-cancellation performance.

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Fidelio XS1 Soundstage

Slim and unobtrusive at just 41mm thin. A layer of real glass reflects the surrounding light, while the fully wrapped speaker grill with rounded bottom corners gives viewers a sense that it is actually floating lightly just above the TV cabinet.

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Flat Micro (DCM2260W, BTM2280W)

An all-in-one stereo system with a slim form factor, featuring an elegant modern design and soft fabric materials. All controls and the CD slot are concentrated into one area, allowing the outer skin to wrap continuously around the system, creating purity in form while presenting a visually wide soundstage.

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Luceo M6 cordless phone

With its sleek and modern design traits matched with progressive features and large secondary display, Luceo heralds a new era for home phones and is destined to be an iconic objet d'art in any home.

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M3 LINEA Cordless Phone

LINEA features a simple yet stunning form, high quality finishing and great sound. The iconic design harmonizes with modern interior design while offering thought-out functional features and comfort. Its sleek and sturdy architectural shape has weights integrated into its base for added stability, while adjusted magnets ensure easy and secure docking.

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Soundbar (HTL7140)

At 38mm high and 55mm deep, the Soundbar is designed to be placed unobtrusively below the display and remote sensor of many TVs. The wrap around grille accentuates the angled side tweeters. Anodized sandblasted aluminum trimmed with a diamond cut chamfer contributes to its high quality premium look and feel.

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Soundbar Speaker (HTL6145C)

Being just 3cm thick, the design of this soundbar matches the slimline form of modern TVs. Touch controls in the center of the top strip blend seamlessly with the metal foiling treatment on both sides.

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Soundstage (HTL5130) /

Soundstage with Wireless subwoofer (HTL4140)

The design features a textured abstract rippling pattern on the top panel, illustrating sound distribution. Metal grill wraps around the whole length, signify power and the wide surround.

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Wireless Home Speaker (BT7500)

Designed to deliver great sound, the speaker's curved front and raised platform enhance its acoustic performance, room-filling sound perception and projection.

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Speech Processing Solutions



Voice tracer DVT (2500)

Design clearly communicates functionality in the Digital Voice Tracer DVT 2500 which exceeds expectations through its use of components and materials new to the voice recorder arena.

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TP Vision



7100 LED TV 43"/49"/55"/65" (43PUK7100/12, 49PUK7100/12, 55PUK7100/12)

A highly competitive product, offering exceptional design detailing such as the chrome 'Pinch' edge stand, while the TV uses the best materials combined with an efficient engine.

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8600 LED TV 55"/65" (55PUS8600/12, 65PUS8600/12)

A highly competitive product with exceptional design detailing such as the chrome 'Pinch' edge stand. Wireless enabled detachable speakers offer freedom of placement.

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8700 (Curved) LED TV 55" | 65" | 78" (55PUS8700/12, 65PUS8700/12, 78PUS8700/12)

Combines a distinctive, curved display with a high level of innovation in achieving quality sound in extremely tight dimensions. Refined quality materials such as the polished chrome stand and gradient hole pattern sound detailing communicate cutting edge audio-visual performance.

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8900 (Curved) 4K Ultra HD-LED TV 55" (55PUS8909C/12)
A breakthrough archetype that brings real meaning to curved TVs and stands. Using the best materials, the design of the 8900 is distinctive yet resonates with the consumer.

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9100 4K Ultra HD-LED TV 65" (65PUS9109/12)
Offers superior performance, outstanding design and industry-challenging dimensions. 4-sided Ambilight combined with the 4k display makes the best use of technology. The materials, stand archetype and detailing fit into modern homes.

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