

PHILIPS

PHILIPS

sense and simplicity

Philips Capital Markets Day

-Group

-Healthcare

Boston, May 10, 2012

Important information

Forward-looking statements

This document and the related oral presentation, including responses to questions following the presentation contain certain forward-looking statements with respect to the financial condition, results of operations and business of Philips and certain of the plans and objectives of Philips with respect to these items. Examples of forward-looking statements include statements made about our strategy, estimates of sales growth, future EBITA and future developments in our organic business. By their nature, these statements involve risk and uncertainty because they relate to future events and circumstances and there are many factors that could cause actual results and developments to differ materially from those expressed or implied by these statements.

These factors include but are not limited to domestic and global economic and business conditions, developments within the euro zone, the successful implementation of our strategy and our ability to realize the benefits of this strategy, our ability to develop and market new products, changes in legislation, legal claims, changes in exchange and interest rates, changes in tax rates, pension costs and actuarial assumptions, raw materials and employee costs, our ability to identify and complete successful acquisitions and to integrate those acquisitions into our business, our ability to successfully exit certain businesses or restructure our operations, the rate of technological changes, political, economic and other developments in countries where Philips operates, industry consolidation and competition. As a result, Philips' actual future results may differ materially from the plans, goals and expectations set forth in such forward-looking statements. For a discussion of factors that could cause future results to differ from such forward-looking statements, see the Risk management chapter included in our Annual Report 2011.

Third-party market share data

Statements regarding market share, including those regarding Philips' competitive position, contained in this document are based on outside sources such as research institutes, industry and dealer panels in combination with management estimates. Where information is not yet available to Philips, those statements may also be based on estimates and projections prepared by outside sources or management. Rankings are based on sales unless otherwise stated.

Use of non-GAAP Information

In presenting and discussing the Philips Group's financial position, operating results and cash flows, management uses certain non-GAAP financial measures. These non-GAAP financial measures should not be viewed in isolation as alternatives to the equivalent IFRS measures and should be used in conjunction with the most directly comparable IFRS measures. A reconciliation of such measures to the most directly comparable IFRS measures is contained in this document. Further information on non-GAAP measures can be found in our Annual Report 2011.

Use of fair-value measurements

In presenting the Philips Group's financial position, fair values are used for the measurement of various items in accordance with the applicable accounting standards. These fair values are based on market prices, where available, and are obtained from sources that are deemed to be reliable. Readers are cautioned that these values are subject to changes over time and are only valid at the balance sheet date. When quoted prices do not exist, we estimated the fair values using appropriate valuation models, and when observable market data are not available, we used unobservable inputs. They require management to make significant assumptions with respect to future developments, which are inherently uncertain and may therefore deviate from actual developments. Critical assumptions used are disclosed in our 2011 financial statements. Independent valuations may have been obtained to support management's determination of fair values.

All amounts in millions of euro's unless otherwise stated; data included are unaudited. Financial reporting is in accordance with IFRS, unless otherwise stated.

Agenda

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|------------------|---|
| 7:45 – 8:15 am | Registration & Coffee |
| 8:15 – 8:20 am | Welcome
<i>Abhijit Bhattacharya</i>
<i>Head of Investor Relations</i> |
| 8:20 – 8:50 am | Company Update
<i>Frans van Houten</i>
<i>CEO Royal Philips Electronics</i> |
| 8:50 – 9:20 am | Accelerated IT
<i>Jeroen Tas</i>
<i>CIO Royal Philips Electronics</i> |
| 9:20 – 9:45 am | Q&A – Group
<i>Frans van Houten, CEO Royal Philips Electronics</i>
<i>Ron Wirahadiraksa, CFO Royal Philips Electronics</i>
<i>Jeroen Tas, CIO Royal Philips Electronics</i> |
| 9:45 – 10:00 am | Break |
| 10:00 – 10:30 am | Philips Healthcare Overview
<i>Deborah DiSanzo</i>
<i>CEO Philips Healthcare</i> |

Agenda - continued

- 10:30 – 11:00 am **Philips Healthcare Financial Update**
Ingo Bank
CFO Philips Healthcare
- 11:00 – 11:20 am **Q&A**
Deborah DiSanzo, Ingo Bank
- 11:20 – 12:20 pm **Solutions at Work**
Learn about Philips Healthcare solutions in an interactive showcase
- 12:20 – 1:20 pm **Lunch**
- 1:20 – 1:45 pm **Imaging Systems**
Gene Saragnese
CEO Healthcare Imaging Systems
- 1:45– 2:10 pm **Patient Care and Clinical Informatics**
Deborah DiSanzo
a.i. CEO Healthcare Patient Care and Clinical Informatics
- 2:10 – 2:35 pm **Home Healthcare Solutions**
Brent Shafer
CEO Healthcare Home Healthcare Solutions

Agenda - continued

2:35 – 2:50 pm

Break

2:50 – 3:10 pm

Global Customer Services

Greg Sebasky

CEO Healthcare Global Customer Services

3:10 – 3:40 pm

Winning in North America

Steve Laczynski

President Healthcare North America

3:40 – 4:00 pm

Winning in Southeast Asia and India

Wayne Spittle

General Manager Healthcare APAC

4:00 – 4:40 pm

Q&A Panel – Healthcare

*Deborah DiSanzo, Ingo Bank, Gene Saragnese, Brent Shafer,
Greg Sebasky, Steve Laczynski, Wayne Spittle*

4:40 – 4:50 pm

Philips Healthcare Summary

Deborah DiSanzo

CEO Philips Healthcare

4:50 – 5:00 pm

Closing

Ron Wirahadiraksa

CFO Royal Philips Electronics

